



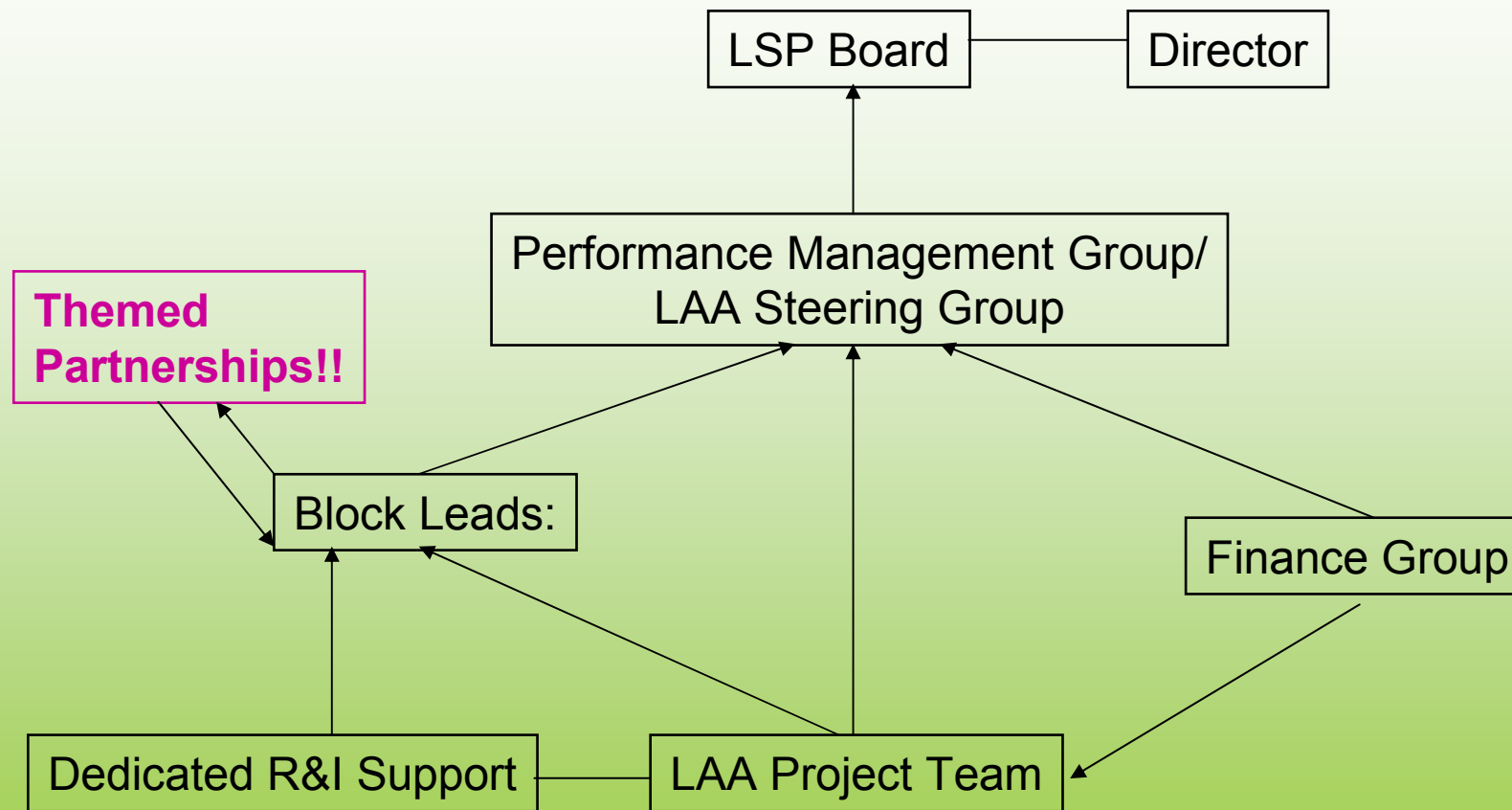
# The Dudley Local Area Agreement

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# 1: Background & Structure

# LAA Organisation



# Themed Partnerships

- **Economic Development & Regeneration**
- **Safe & Sound**
- **Housing & Environment**
- **Health & Well-being**
- **Learning**
- **Children & Young People**
- **Culture & Heritage**
- **Cohesion Advisory Group/Dudley Compact**

# Block Leads

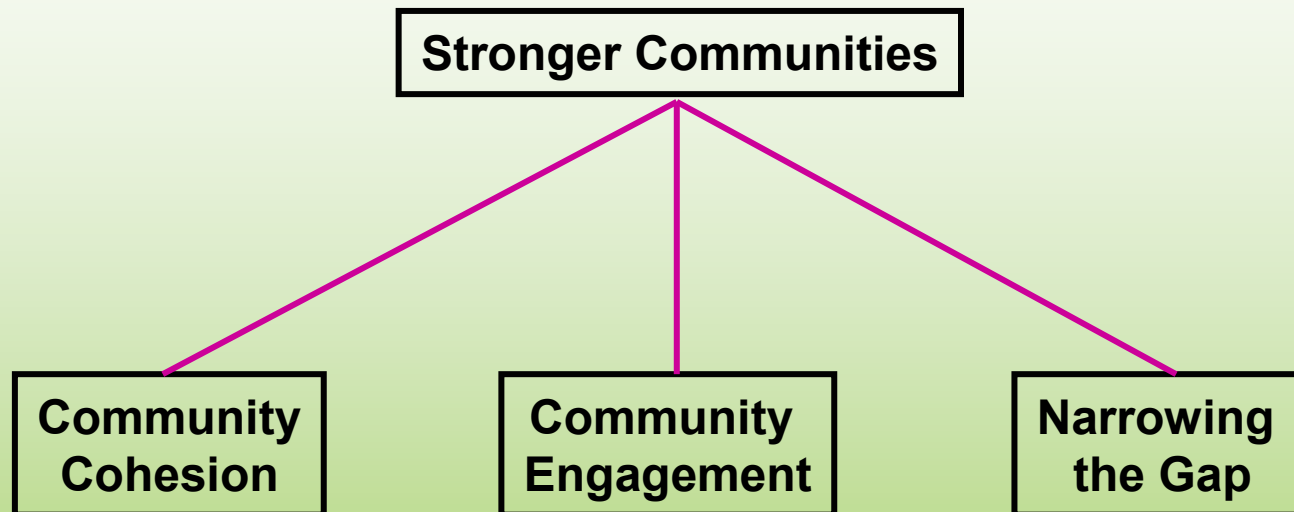
- **Safe & Strong** – DCVS (Chief Officer) and Police (Supt. Head of Ops) with delegation to Housing & Env't Partnership
- **Children & Young People** – DMBC Childrens' Services (Asst. Director)
- **Health & Older** – DMBC Adult/Community (Asst. Director) & PCT (Director of Public Health)
- **Economic** – DMBC Regeneration (Asst. Director)

# Project Team

- Chaired by LSP Director
- Community Empowerment Network (Dosti)
- GO-WM advisor (and stretch advisors)
- Head of SRI plus AD
- Block R&I supports
- Head of NM
- Other support roles

# 2 Neighbourhood Renewal

# The LAA Theme



*Where the evidence points to relative disadvantage suffered by a specific community with regard to issues the LAA outcomes are designed to tackle, this will lead to actions focussed on such communities*

# Determinants of Content

- Community Strategy Key Priorities (adopted December 2005)
- Mandatory outcomes and measures
- Priorities of disadvantaged communities
- Use of LPSA2 Stretch

# Community Strategy

## Overall Vision -Stronger Communities

- **A strong community is not just about places, it is also about groups of people with common interests who could live in a number of different places throughout the borough. Reflected in a strong community, are high levels of participation in a range of activities and a high number of community volunteers who frequently give their time for the benefit of others.**
- **Through the Borough Challenge we will work to improve the quality of life for all. However, we recognise that some individuals and communities are at different starting points.**

# Community Strategy

## Addressing Disadvantage

**Equally, we recognise, that there are groups who experience disadvantage by virtue of vulnerability, e.g. age, disability, and ethnicity, and we therefore need to ensure that our work provides positive outcomes for such vulnerable adults/children**

**A primary aim throughout this strategy will be to close that gap, to promote greater equality so that all people are able to make a full contribution to society.**

***Based on key priorities developed through the engagement of over 5,000 residents and stakeholders***

# Specific Examples

- **EDE Block:** Within that NRF district a reduction by 2007-08 of at least 1.6% points in the overall benefits claim rate for those *living in the 9 Local Authority 2001 Wards identified by DWP as having the worst initial labour market position.*
- **CYP Block:** Reduce the percentage of children smoking by deprived/non-deprived communities
- **HCOP Block:** Smoke-free homes, particularly for disadvantaged and vulnerable groups
- **HCOP Block:** Proportion of the total population within a 20 minute walk of 3 different designated activity centres, at least one of which has achieved the recognised QA standard.
- **S&S Block:** Reduction in overall British Crime Survey comparator recorded crime.. (mandatory if in receipt of NRF)

# Specific Examples

## Safe & Strong:

- 6.1a Percentage of residents who feel they can influence decisions affecting their local area (mandatory)
- 6.1b Responses of members of the BME communities, people with disabilities, residents in the most disadvantaged neighbourhoods, young people and elderly compared with total responses to 6.1a (non-mandatory)
- 6.2a Percentage of people who feel that their local area is a place where people from different backgrounds can get on well together (mandatory)
- 6.2b Responses of members of the BME communities, people with disabilities, residents in the most disadvantaged neighbourhoods, young people and elderly compared with total responses to 6.2a (non-mandatory)

# NR :LPSA Stretch

“To increase the number of people aged 16-74 moving into sustained employment from within either our Priority Areas or from our Key Priority Groups, contributing towards a reduction in the numbers of local people claiming key benefits...”

*(may attract 1/12 of total potential reward: £790,000)*

# From “Draft” to “Live”

- January-March 2007-
  - ✓ Identifying bodies responsible for delivery
  - ✓ Action Plan phase – with community representation;
  - ✓ Build-out of “Performance Plus”
- From April 2007
  - ✓ Performance reporting schedule, linking with existing annual reporting plans of main agencies
  - ✓ Link to timeframe of Black Country Core Strategy

# 3: The Experience

- “Exciting and innovative” – best chance of a successful sign-off”
- a difference in the roles of Block Leads and Partnership leads – the former adopting a co-ordinatory position
- Most of the content was subject to challenge
- Some unchallenged “eleventh hour” additions
- A scary plethora of measures (now rationalised, from 278 to <150)!
- Understanding the difference between outcome, indicator, and process
- Loss of key LPS staff at crucial points - all hands to the pump!
- A relatively smooth and positive experience re: government feedback
- Concern over the arrangements for using LPSA reward
- A test of partner integrity and trust!

The End

Questions?