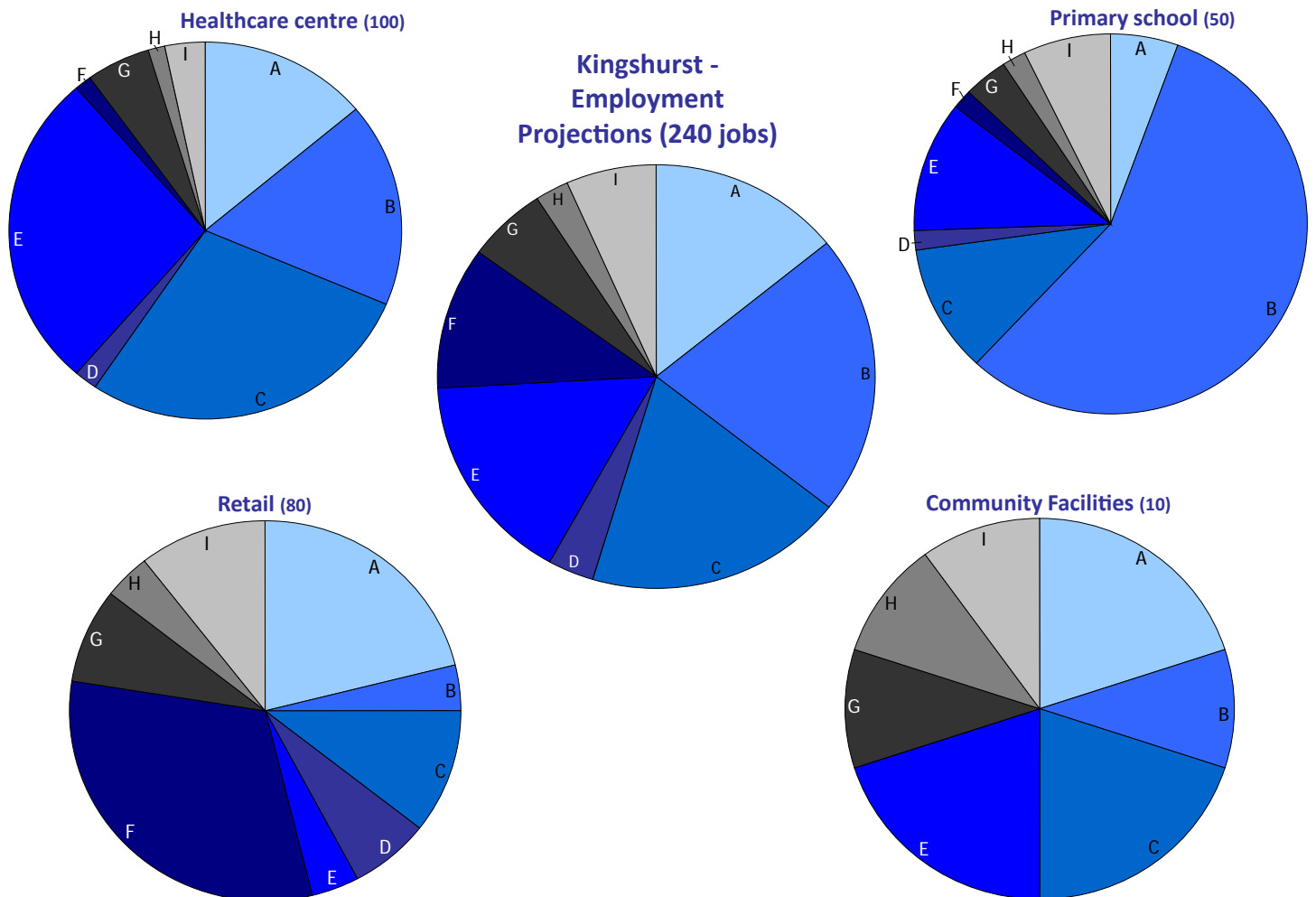


Impact Investment Location: Analysis of Employment Potential and Skills Requirements - North Solihull Regeneration Kingshurst

There are nine strategic clusters in the North Solihull Regeneration, with data available for five of these. This is a detailed analysis of Kingshurst. The existing neighbourhood plan area has seen limited intervention to date, except for the newly built Kingshurst Primary School. Bellway has also commenced construction of new housing on the school's residual land. A new village centre is proposed for this area together with rebuilding of Yorkshire Primary School. St. Anthony's RC Primary School is presently located in this area. As with the preceding clusters this area benefits from public transport provision with bus routes along Over Green Drive and Gilson Way.

The skills analysis below is based on Working Futures III projections, a model developed by Cambridge Econometrics and the Warwick Institute for Employment Research. The projections break down employment to nine occupational levels. The pie charts below illustrate the proportion of employment expected to be created in different sectors and occupations. Occupations are then matched to qualification levels required at the development on completion



Occupation & Qualification Levels (overall jobs required):

A Managers & Senior Officials - NVQ Level 4 or 5 (40 jobs)	E Personal Service Occupations - NVQ Level 2 or 3 (40 jobs)
B Professionals Occupations - NVQ Level 4 or 5 (30 jobs)	F Sales & Customer Service Occupations - NVQ Level 2 or 3 (30 jobs)
C Professional & Technical Occupations - NVQ Level 3 or 4 (50 jobs)	G Administrative, Clerical & Secretarial - NVQ Level 2 (20 jobs)
D Skilled Trades Occupations - NVQ Level 3 (10 jobs)	H Transport & Machine Operatives - NVQ Level 1 or 2 (10 jobs)
	I Elementary Occupations - NVQ Level 1 or 2 (10 jobs)

It is important to appreciate that the purpose of the Working Futures III projections is not to make precise forecasts of employment levels. Rather, the aim is to provide policy analysts and others interested in future trends in the structure and composition of employment with useful information about the general nature of changing employment patterns and their implications for skill requirements. All of the Working Futures III projections should therefore be regarded as indicative, rather than being precise predictions of the magnitude of any changes.