



West Midlands Regional Lifestyle Survey 2005 | East Birmingham and North Solihull Regeneration Zone Annex





West Midlands
Regional
Observatory

West Midlands Regional Lifestyle Survey:
**East Birmingham and North Solihull
Regeneration Zone Annex**

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1 Introduction

1.1 West Midlands Regional Lifestyle Survey 2005

The West Midlands Regional Observatory (WMRO), in partnership with the West Midlands Public Health Observatory (WMPHO), has undertaken a Region-wide survey to explore residents' attitudes towards lifestyle, environmental and wider quality of life issues. The survey has been funded and supported by a broad constituency of partners across the Region. It is the largest survey to take place across the Region since the 2001 Census and demonstrates the economies of scale and benefits to be gained from partnership working.

The Regional Lifestyle Survey 2005 (RLS 2005) was undertaken to provide an understanding of the views and motivations of residents in the Region relating to key strands of Regional and Local policy. It is intended to provide an up-to-date picture and coverage of a wider range of topics than achieved in any previous lifestyle survey undertaken in the West Midlands Region. It is expected that the results will be used as part of the evidence base to support National, Regional and Local policy formulation and monitoring. It is envisaged that the survey will be repeated on a three or four year cycle, and provide a measure of change over time.

This report provides a local annex, specific to East Birmingham and North Solihull Regeneration Zone, and supports the Regional Report¹ launched on 13th October 2005, and other funding partner annexes released alongside this report². For more

¹ West Midlands Regional Lifestyle Survey: Regional Report 2005.
<http://www.wmro.org/standardTemplate.aspx/Home/OurResearch/RegionalLifestyleSurvey/RegionalReport>

² West Midlands Regional Lifestyle Survey: Partner Annex 2005
<http://www.wmro.org/standardTemplate.aspx/Home/OurResearch/RegionalLifestyleSurvey/RegionalReport>

detailed information on the methodology and guidance on using the dataset itself, readers are referred to the Technical Report³.

Within this report it has been necessary to suppress those results where cells are based on fewer than 5 cases in order to meet confidentiality requirements set out within the RLS Data Sharing Protocol.

The data in this report are taken from the West Midlands Regional Lifestyle Survey © 2005, WMRO and WMPHO. All numerical data can be found in the supporting spreadsheet (RLS-Partner-Annex- East-Birmingham-and-North-Solihull-Regeneration-Zone_V1.0_Dataset_KG).

³ Regional Lifestyle Survey 2005: Technical Report
<http://www.wmro.org/standardTemplate.aspx/Home/OurResearch/RegionalLifestyleSurvey/RegionalReport>

2 Respondent characteristics

2.1 Response rates and respondent characteristics

2,380 responses within the East Birmingham and North Solihull Regeneration Zone area could be weighted and used in subsequent analysis. A breakdown of these by gender, age, ethnicity and indices of multiple deprivation is given in tables 1 to 4 below. Counts in these tables are unweighted.

	East Birmingham and North Solihull Regeneration Zone		Former West Midlands Metropolitan County		WM Region	
	Count	%	Count	%	Count	%
Male	1,120	47.1%	11,348	46.9%	25,317	46.4%
Female	1,260	52.9%	12,865	53.1%	29,258	53.6%
Total	2,380	100.0%	24,213	100.0%	54,575	100.0%

Table 1: Respondents by gender

	East Birmingham and North Solihull Regeneration Zone		Former West Midlands Metropolitan County		WM Region	
	Count	%	Count	%	Count	%
18-24	257	10.8%	1,983	8.2%	3,940	7.2%
25-34	406	17.1%	3,151	13.0%	6,781	12.4%
35-44	431	18.1%	4,244	17.5%	9,706	17.8%
45-54	406	17.1%	4,410	18.2%	10,350	19.0%
55-64	395	16.6%	4,519	18.7%	10,809	19.8%
65+	485	20.4%	5,906	24.4%	12,989	23.8%
Total	2,380	100.0%	24,213	100.0%	54,575	100.0%

Table 2: Respondents by 10-year age band

	East Birmingham and North Solihull Regeneration Zone		Former West Midlands Metropolitan County		WM Region	
	Count	%	Count	%	Count	%
White	1,696	71.3%	20,986	86.7%	50,658	92.8%
Mixed	40	1.7%	220	0.9%	336	0.6%
Black or Black British	118	5.0%	713	2.9%	875	1.6%
Asian or Asian British	490	20.6%	2,137	8.8%	2,478	4.5%
Chinese or Other	36	1.5%	157	0.6%	228	0.4%
Total	2,380	100.0%	24,213	100.0%	54,575	100.0%

* Some categories have been suppressed to meet confidentiality requirements.

Table 3: Respondents by Ethnicity

	East Birmingham and North Solihull Regeneration Zone		Former West Midlands Metropolitan County		WM Region	
	Count	%	Count	%	Count	%
IMD Decile 1	1,172	49.2%	3,866	16.0%	4,700	8.6%
IMD Decile 2	591	24.8%	3,701	15.3%	5,312	9.7%
IMD Decile 3	253	10.6%	2,930	12.1%	4,820	8.8%
IMD Decile 4	124	5.2%	2,282	9.4%	4,802	8.8%
IMD Decile 5	135	5.7%	2,488	10.3%	5,918	10.8%
IMD Decile 6	71	3.0%	1,981	8.2%	6,131	11.2%
IMD Decile 7	34	1.4%	1,989	8.2%	6,588	12.1%
IMD Decile 8	0	0.0%	1,901	7.9%	6,184	11.3%
IMD Decile 9	0	0.0%	1,848	7.6%	5,778	10.6%
IMD Decile 10	0	0.0%	1,227	5.1%	4,342	8.0%
Total	2,380	100.0%	24,213	100.0%	54,575	100.0%

Table 4: Respondents by IMD decile⁴

⁴ For the Census 2001, the whole of England was divided into small areas called super output areas (SOAs) and for each of these areas an Index of Multiple Deprivation (IMD 2004) was calculated based on a range of indicators of prosperity and well-being. Every area was then ordered on the basis of its IMD 2004 score and the list was then divided into tenths or deciles. The 10% with the highest IMD 2004 scores thus make up the most deprived decile (Decile 1 above), the next 10% the second most deprived decile and so on with the last 10% with the lowest IMD 2004 scores forming the least deprived decile (Decile 10 above).

3 Results

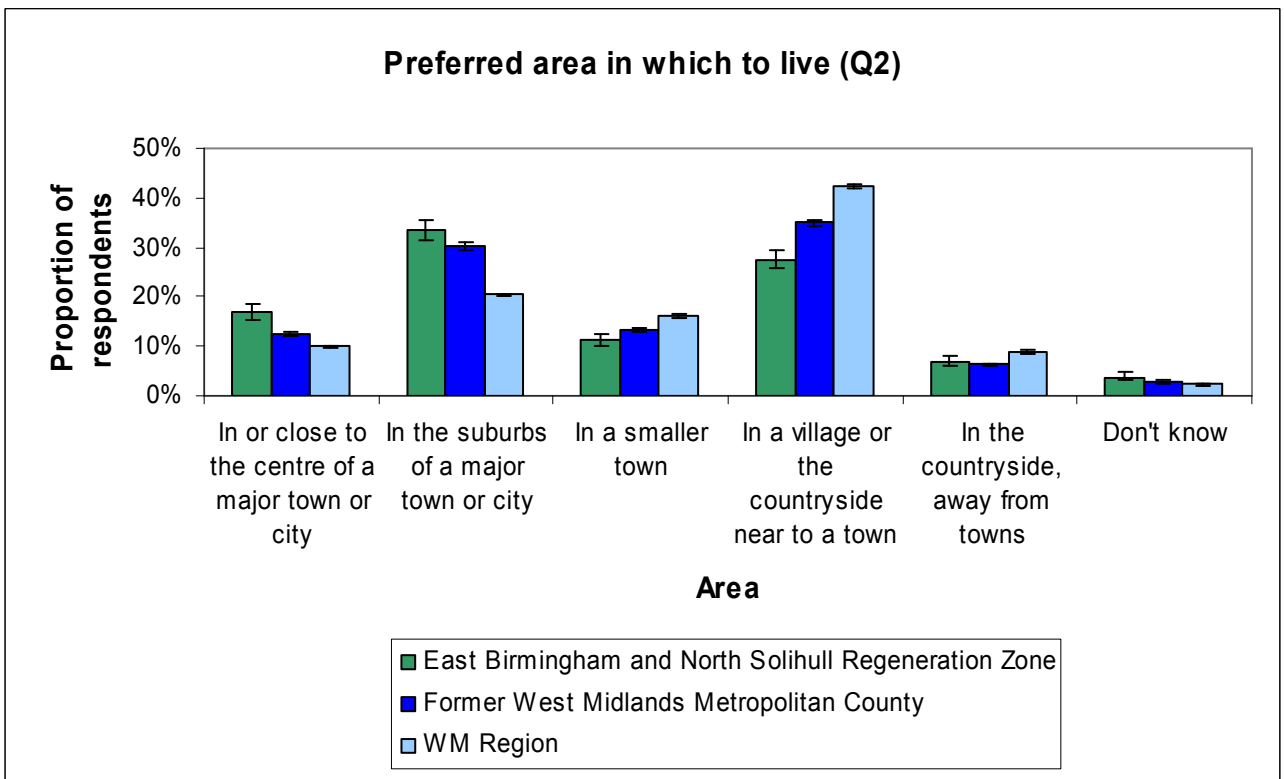
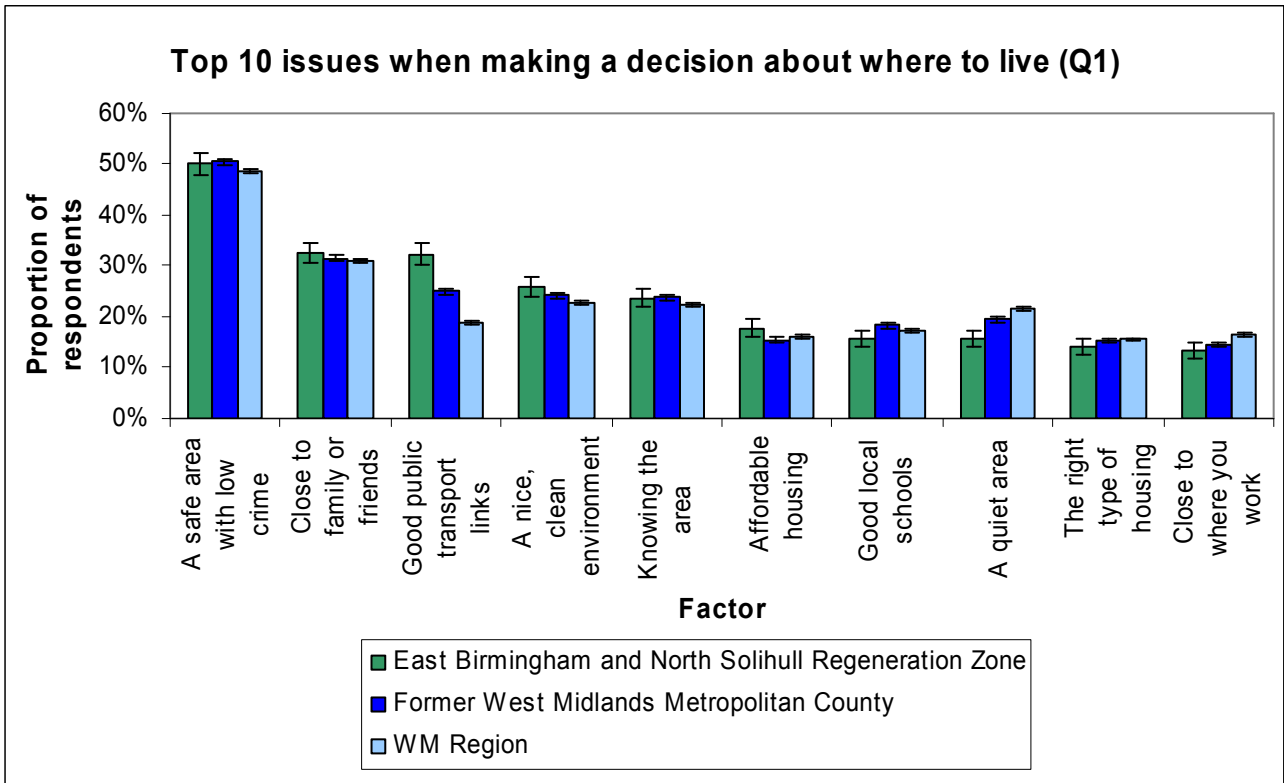
3.1 Analysis

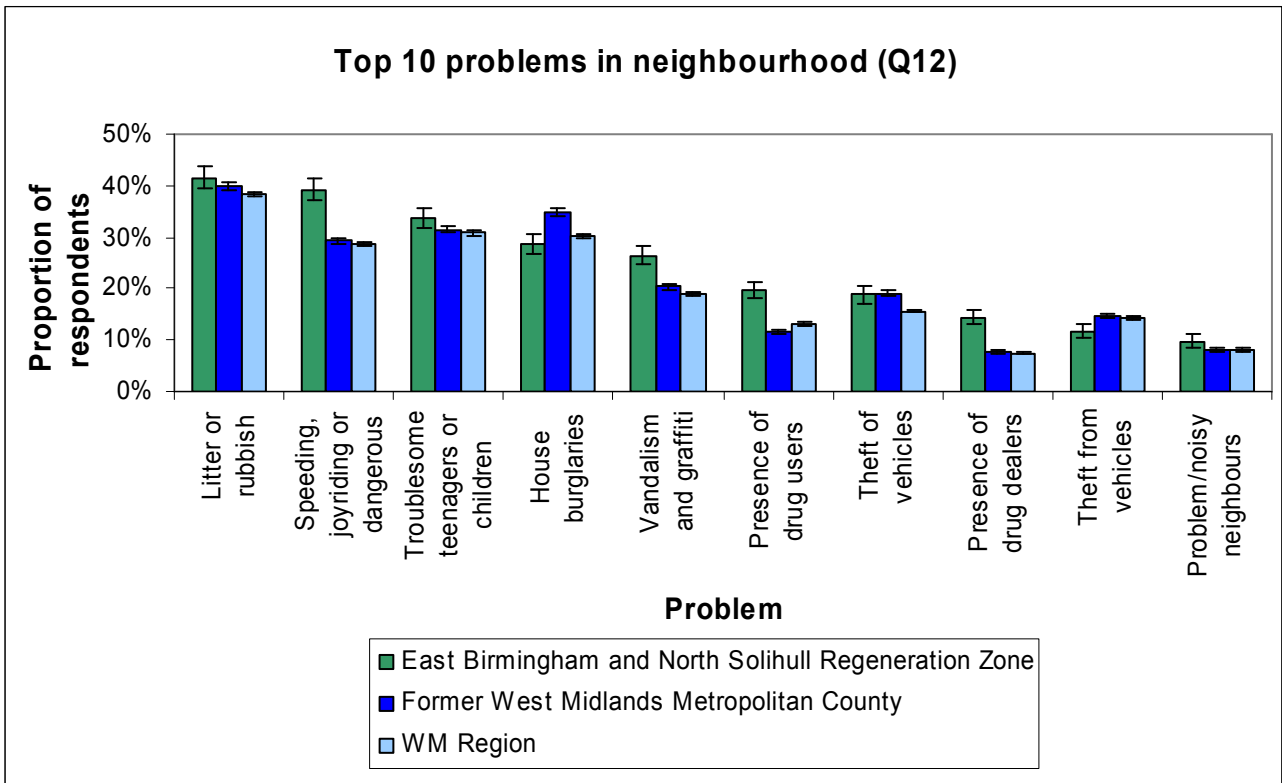
All analysis was completed by WMRO using SPSS Complex samples, V13.0, using the Regional Weighting Frame V2.0, and the RLS 2005 dataset V2.0. Question numbers in the titles refer to the question number on the RLS Questionnaire⁵ from which the data are drawn.

The charts are shown with 95% confidence intervals. The 95% confidence interval shows a range of values where the true population value is likely to lie. The wider the confidence interval the less precise our estimate is of the true population value. When comparing two percentages, we can say there is a significant difference ($p < 0.05$) if the confidence intervals do not overlap. In cases where the confidence intervals of two percentages do overlap it is not possible to conclude that these results are not significantly different without a further statistical test. This is beyond the scope of this report.

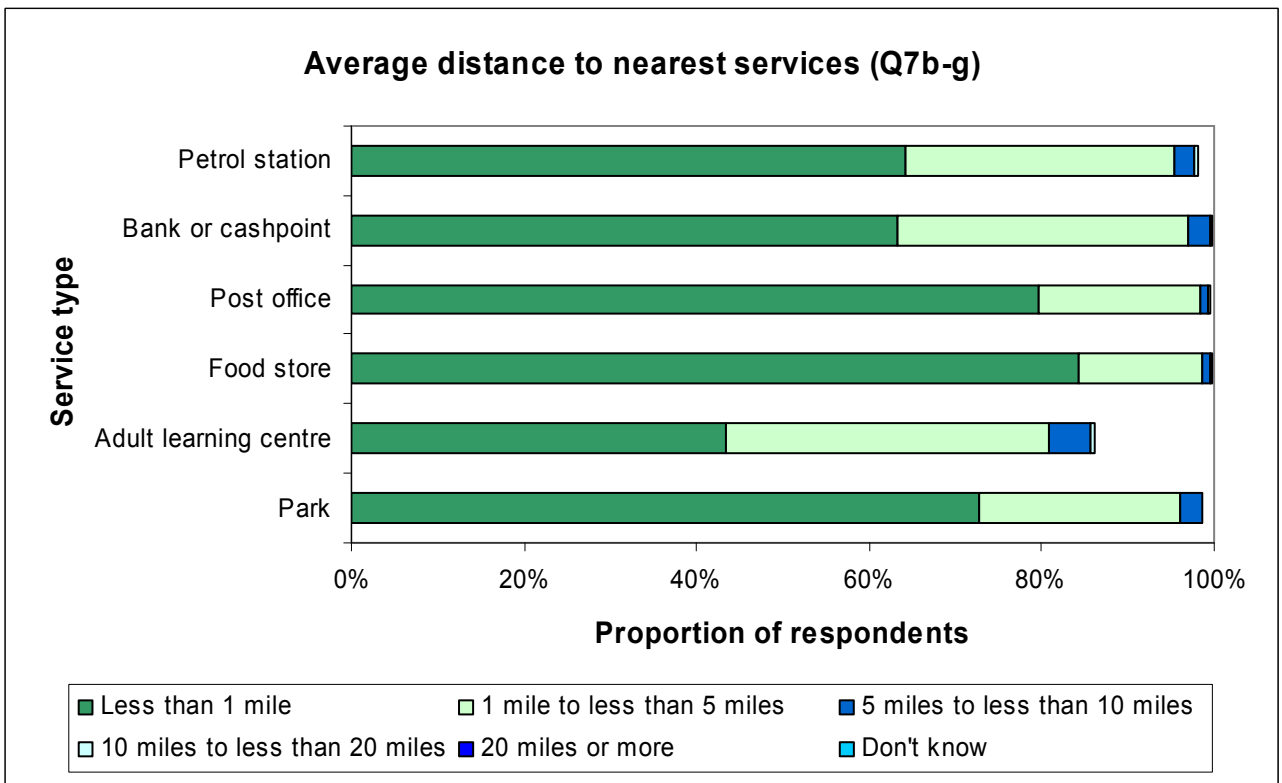
⁵ Regional Lifestyle Survey 2005 Questionnaire
<http://www.wmro.org/standardTemplate.aspx/Home/OurResearch/RegionalLifestyleSurvey/RegionalReport>

3.2 Urban and Rural Renaissance

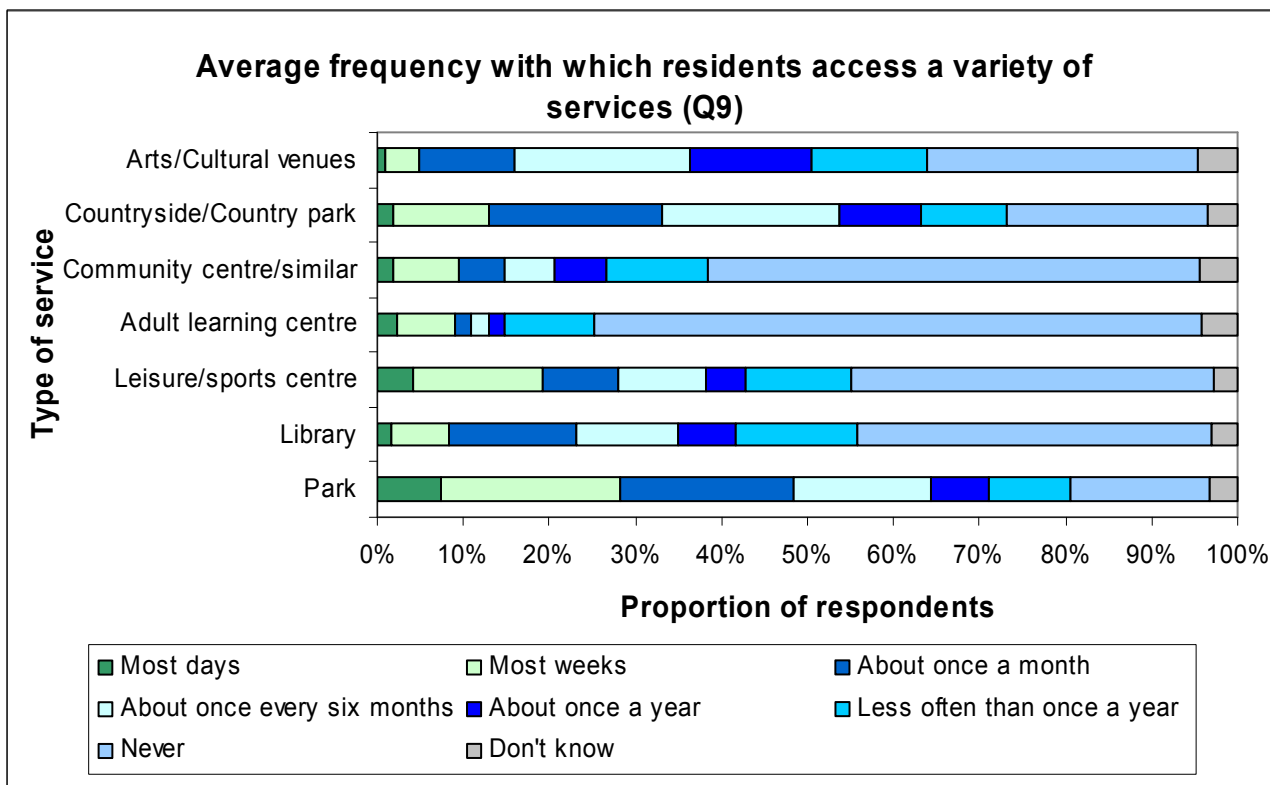




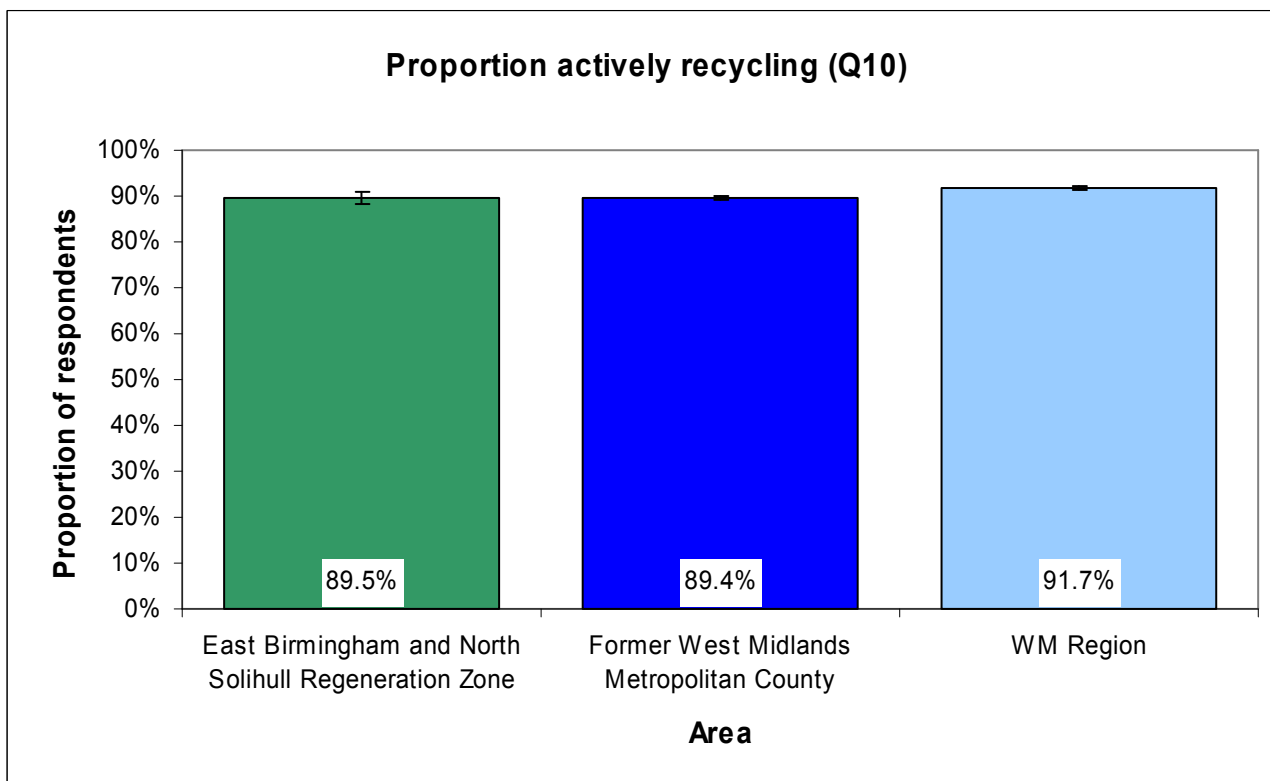
3.3 Regional Accessibility

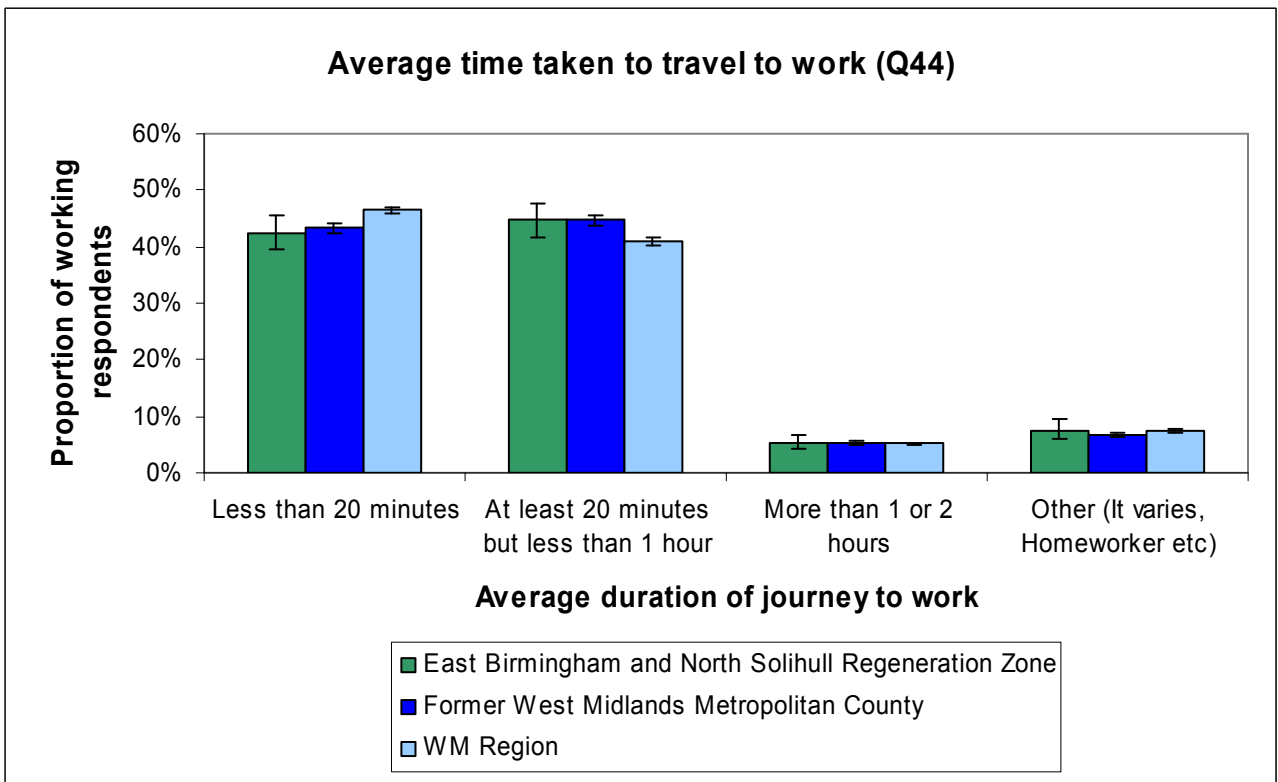
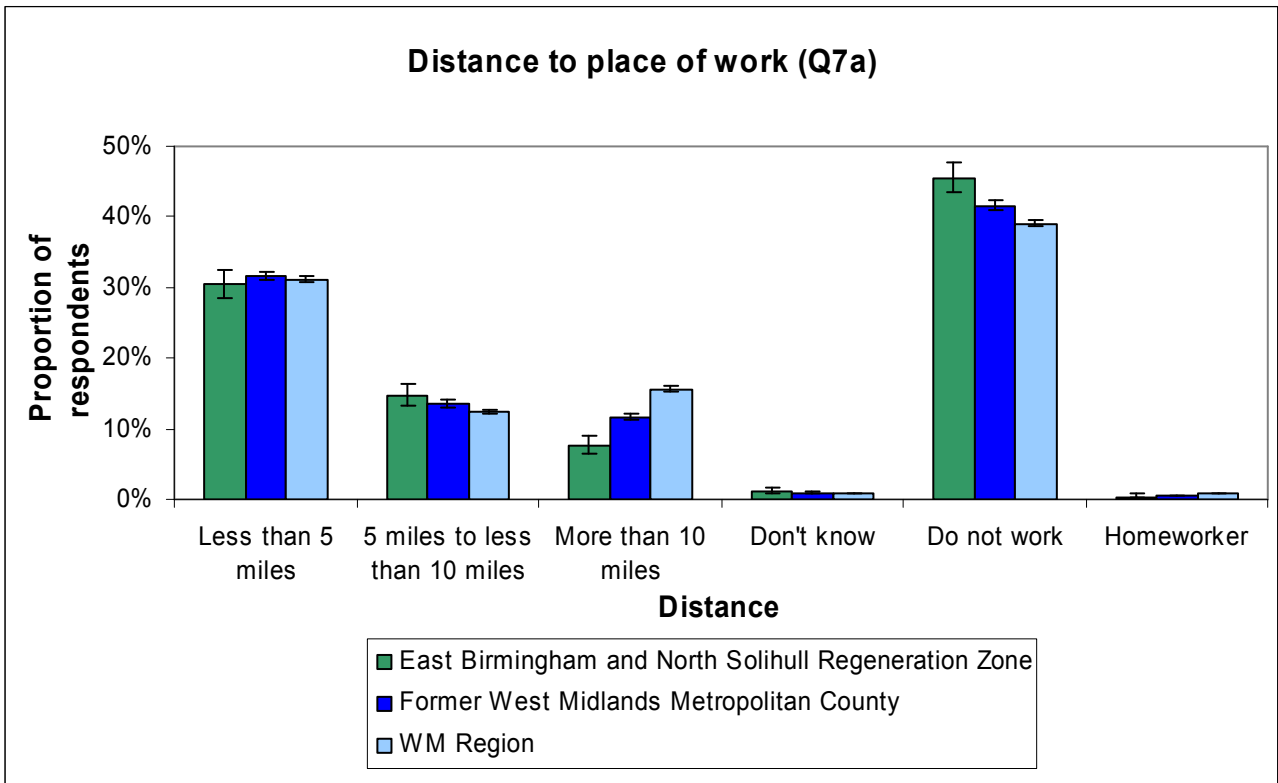


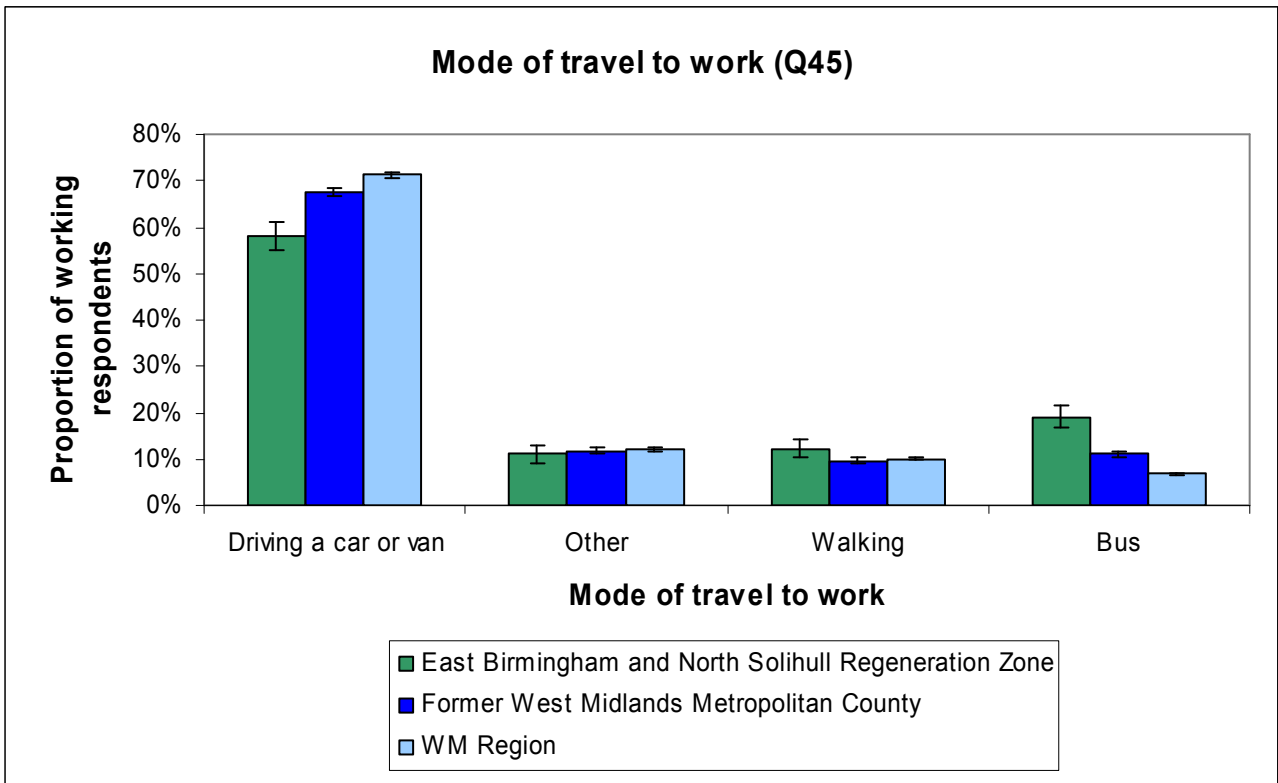
* Some categories have been suppressed to meet confidentiality requirements.



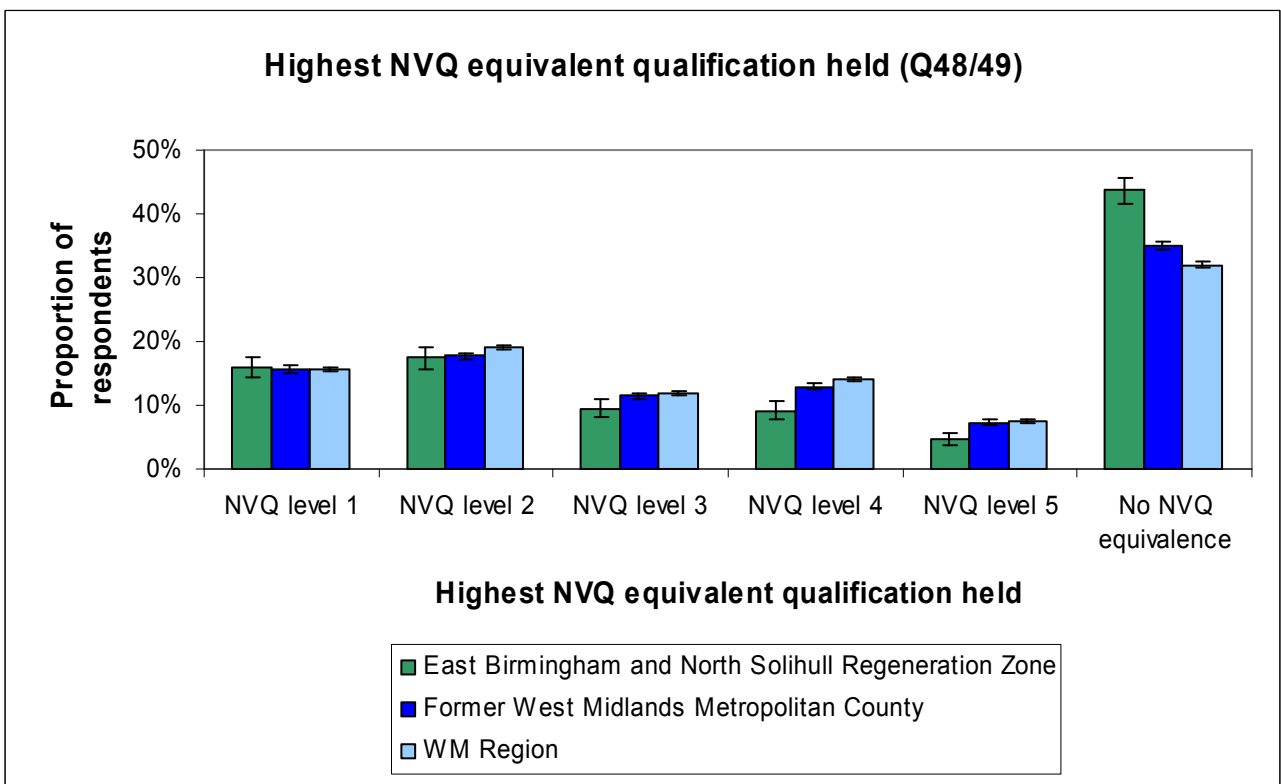
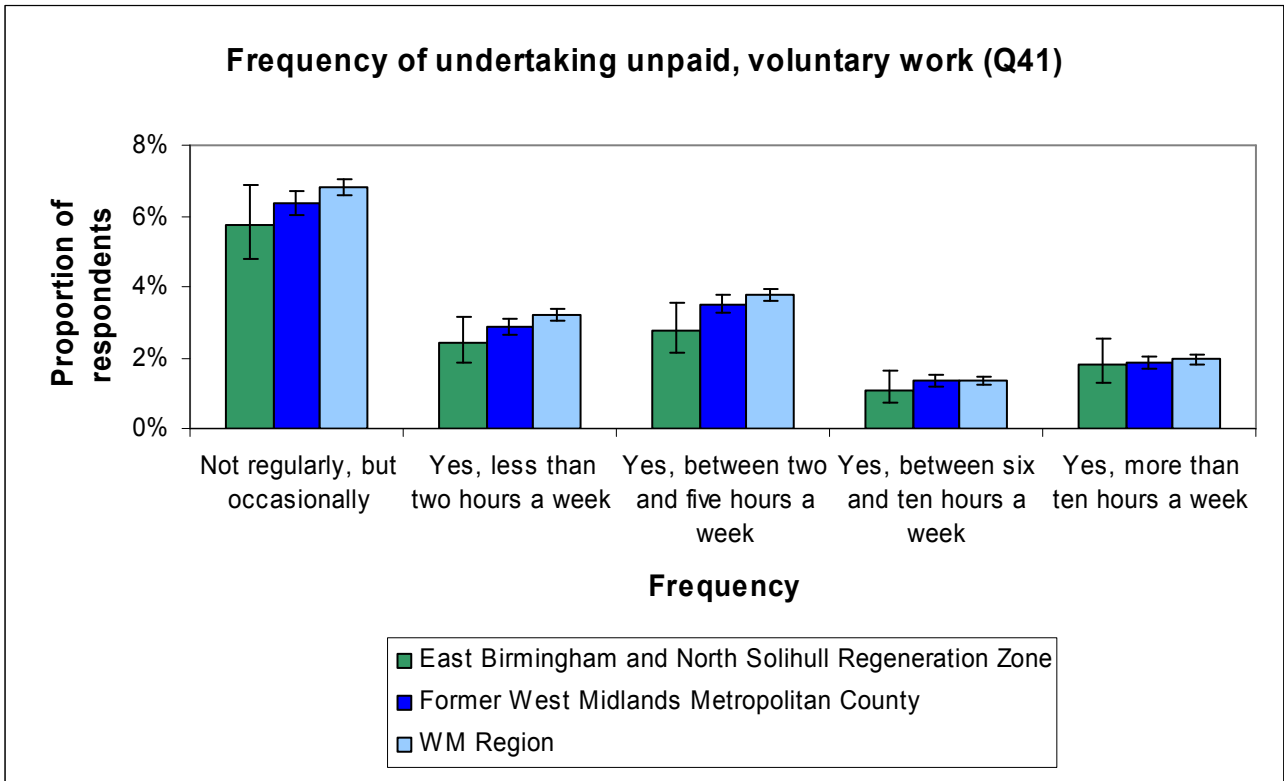
3.4 Sustainability







3.5 World Class Regional Economy



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