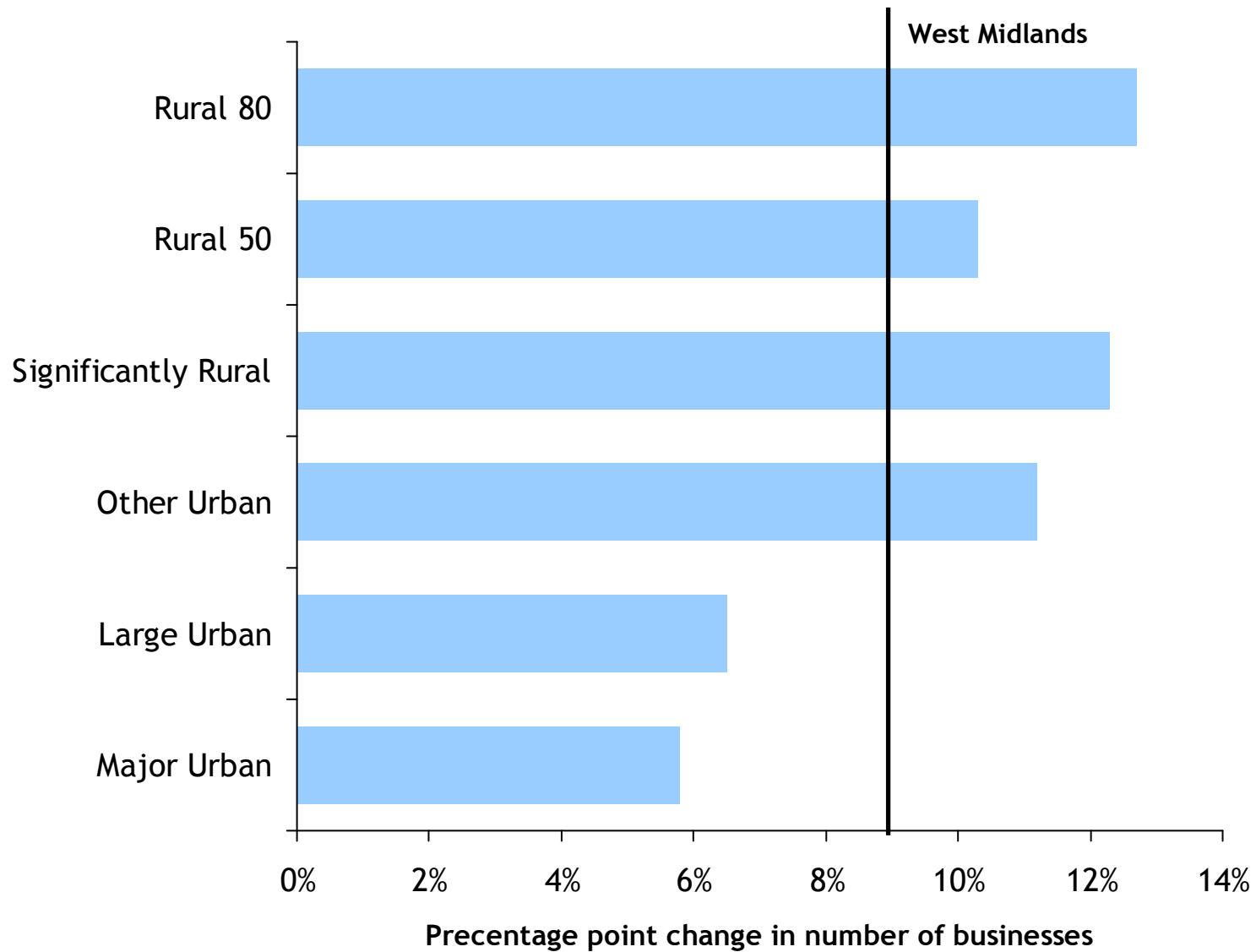


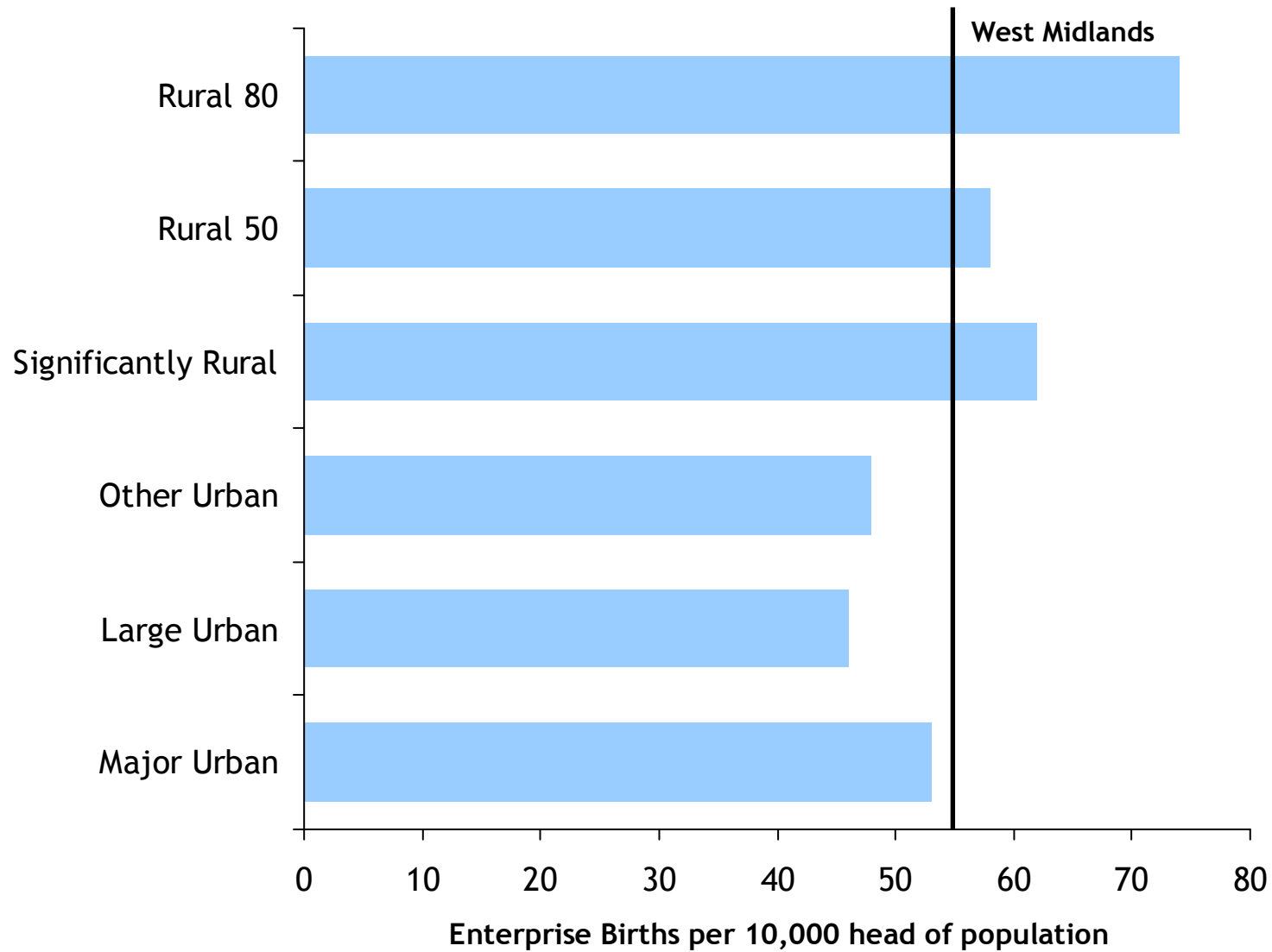
Rural Profile Charts

West Midlands Regional Observatory, Skills Team

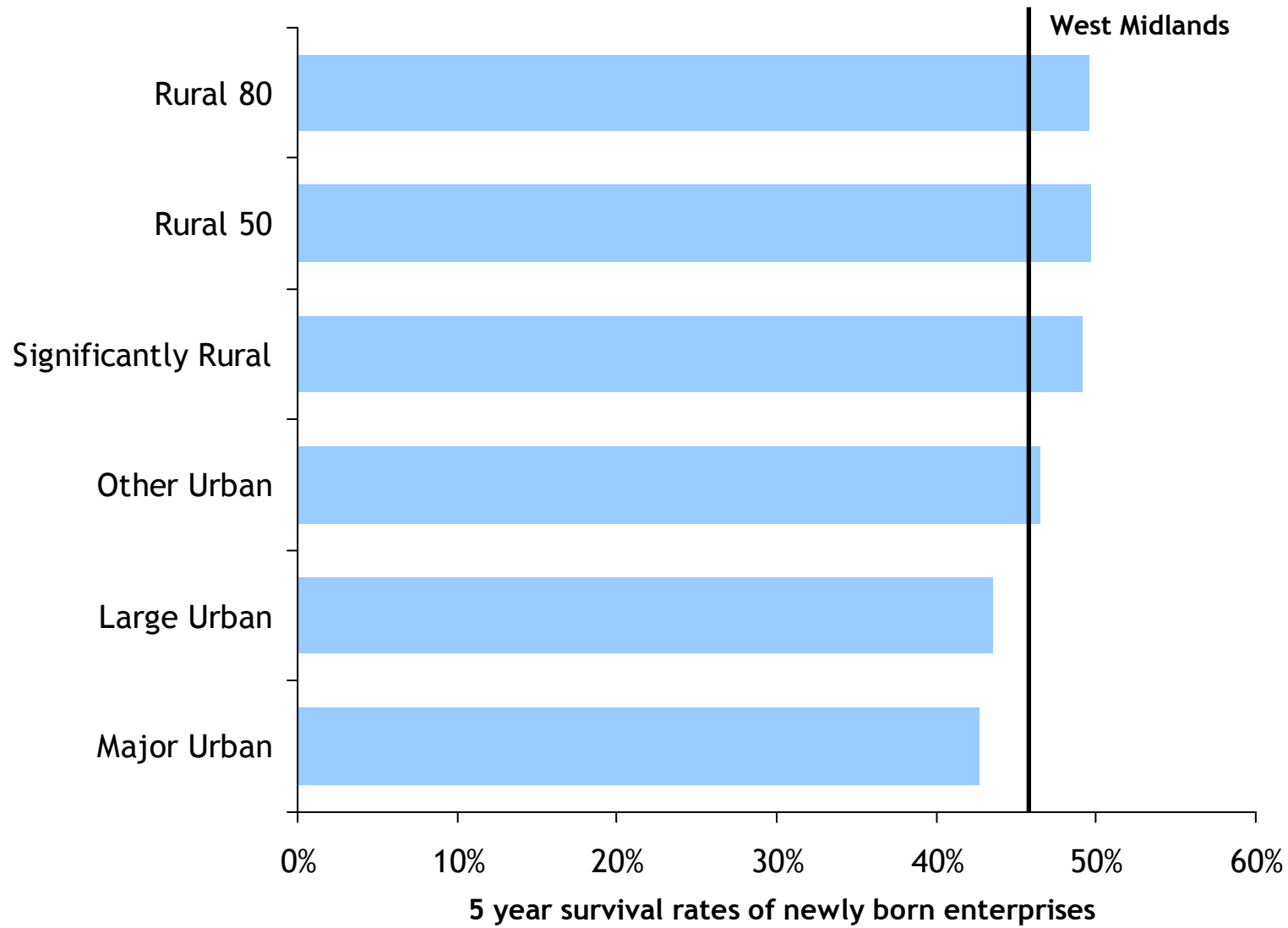
1 Percentage change in the number of businesses 2003-2007



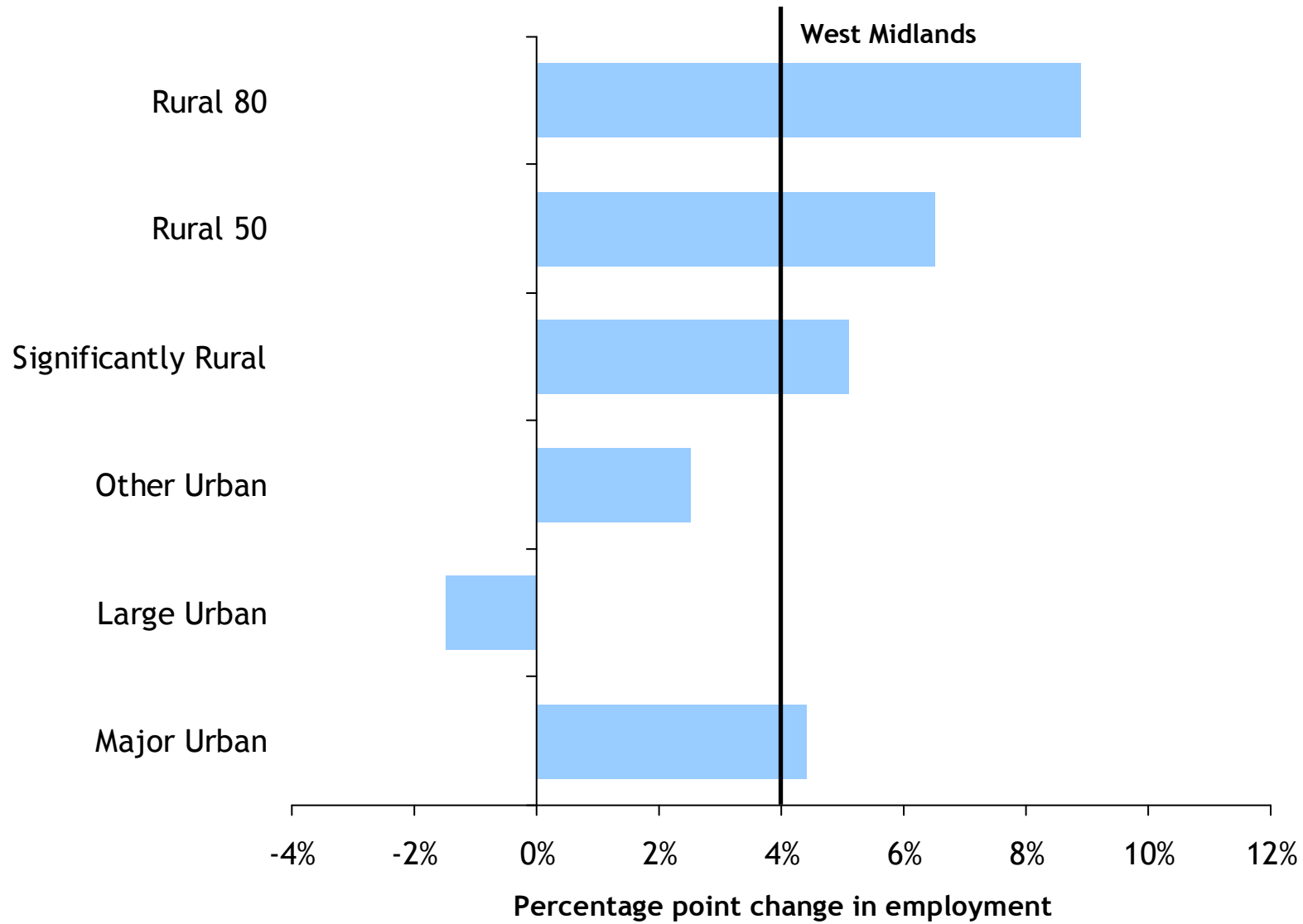
2 Number of Enterprise Births per 10,000 head of population 2007



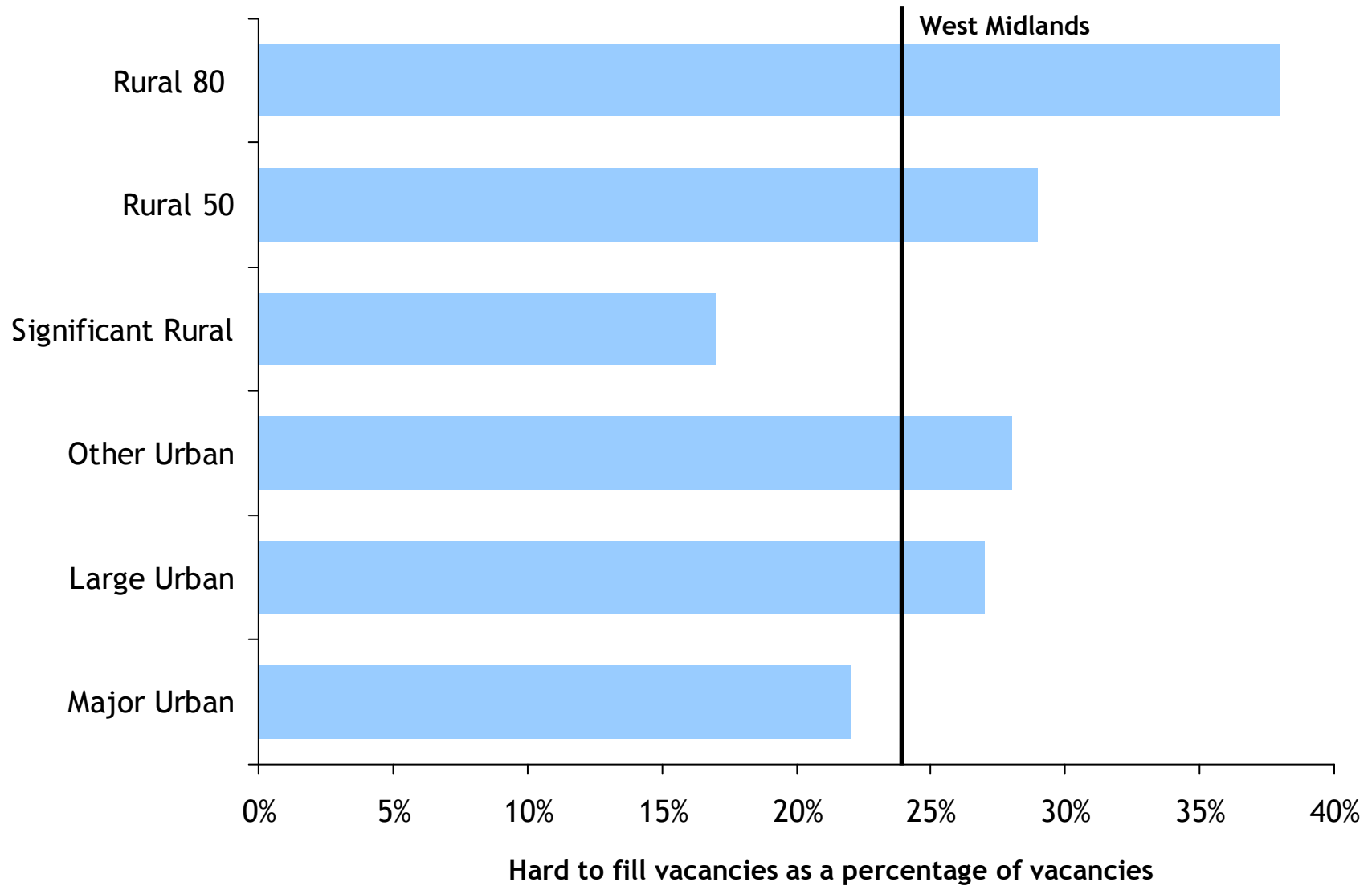
3 Five year survival rates of newly born enterprises



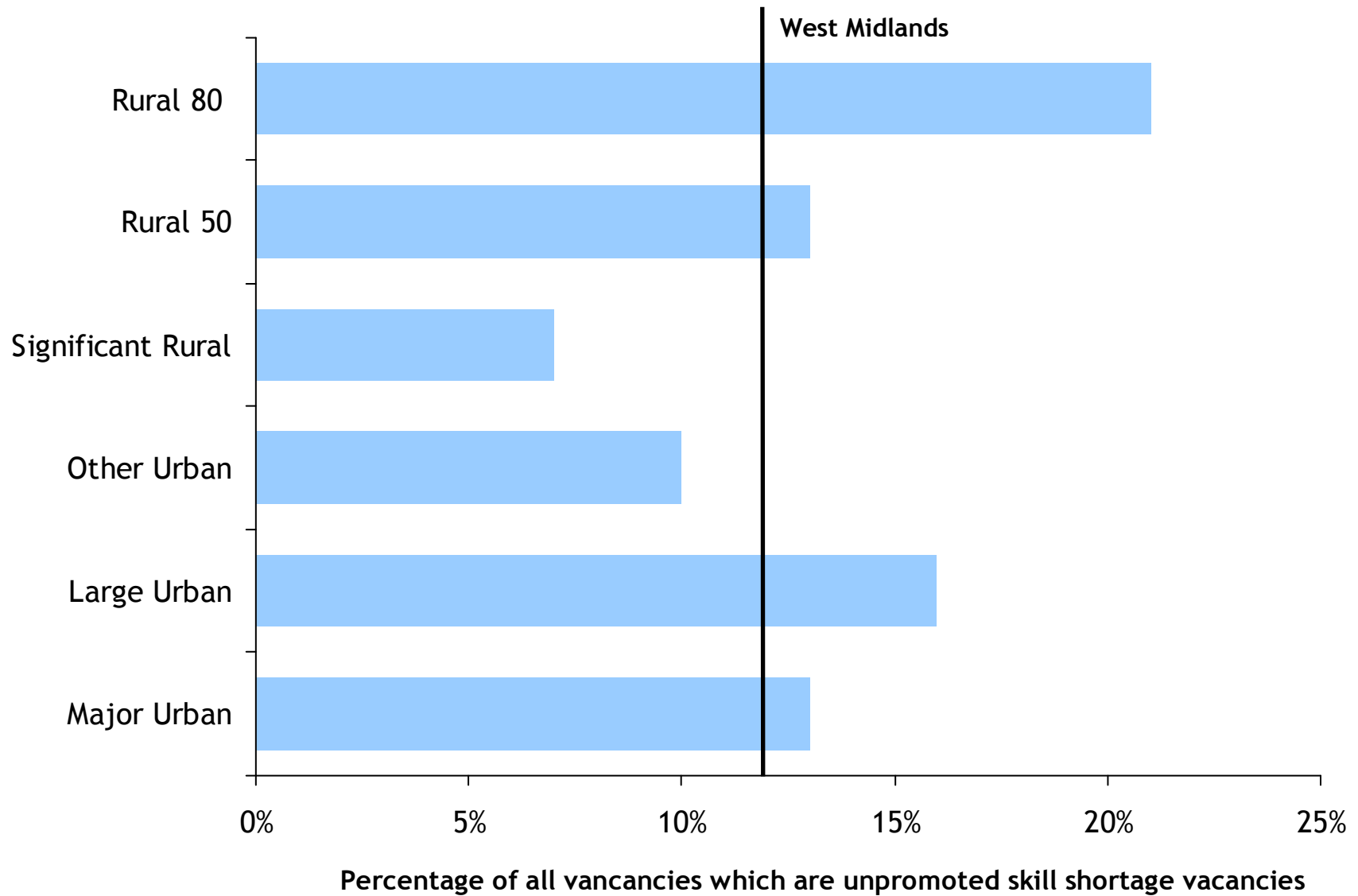
4 Percentage change in employment 2003-2007



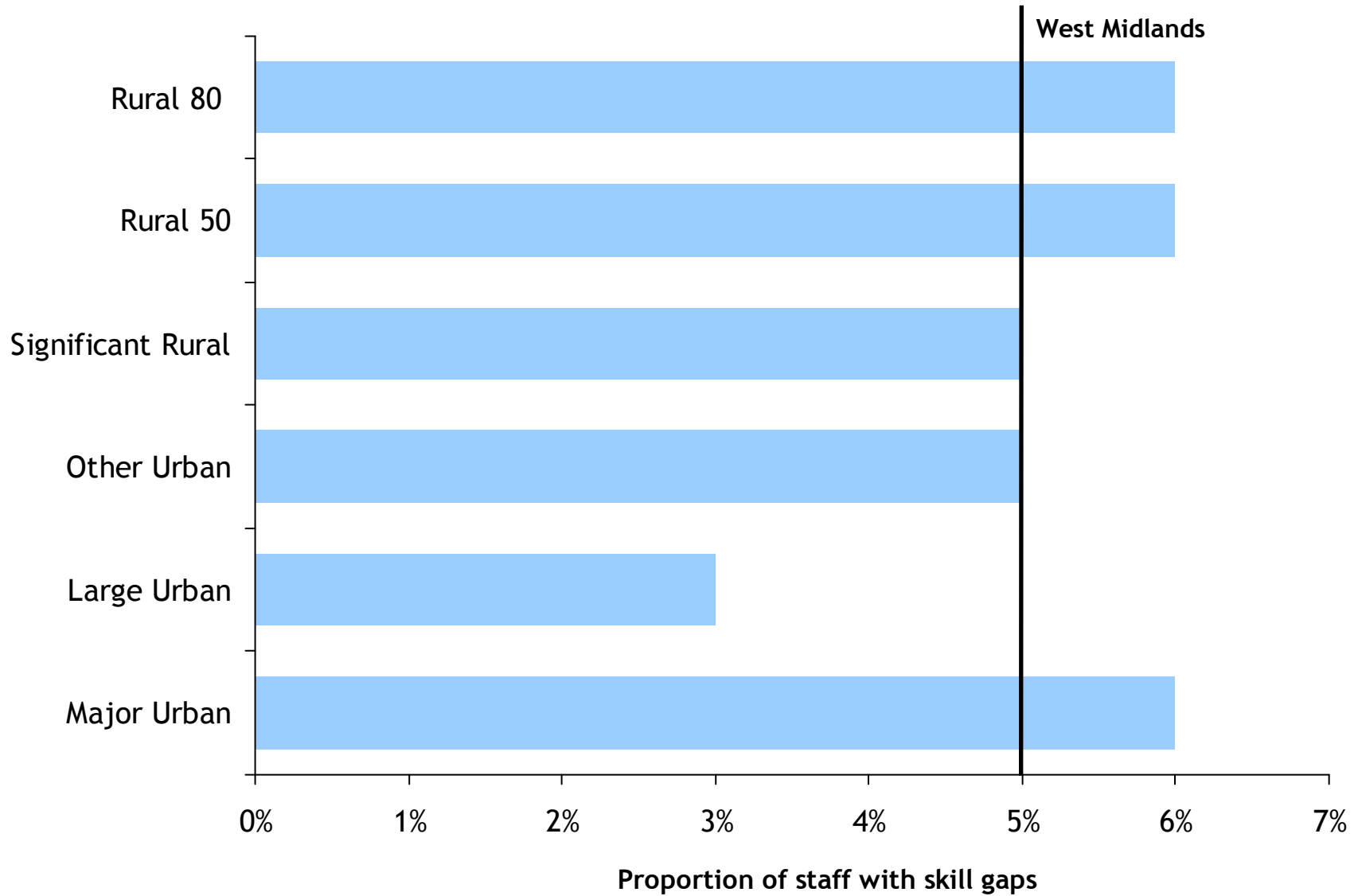
5 Hard to fill vacancies as a percentage of vacancies



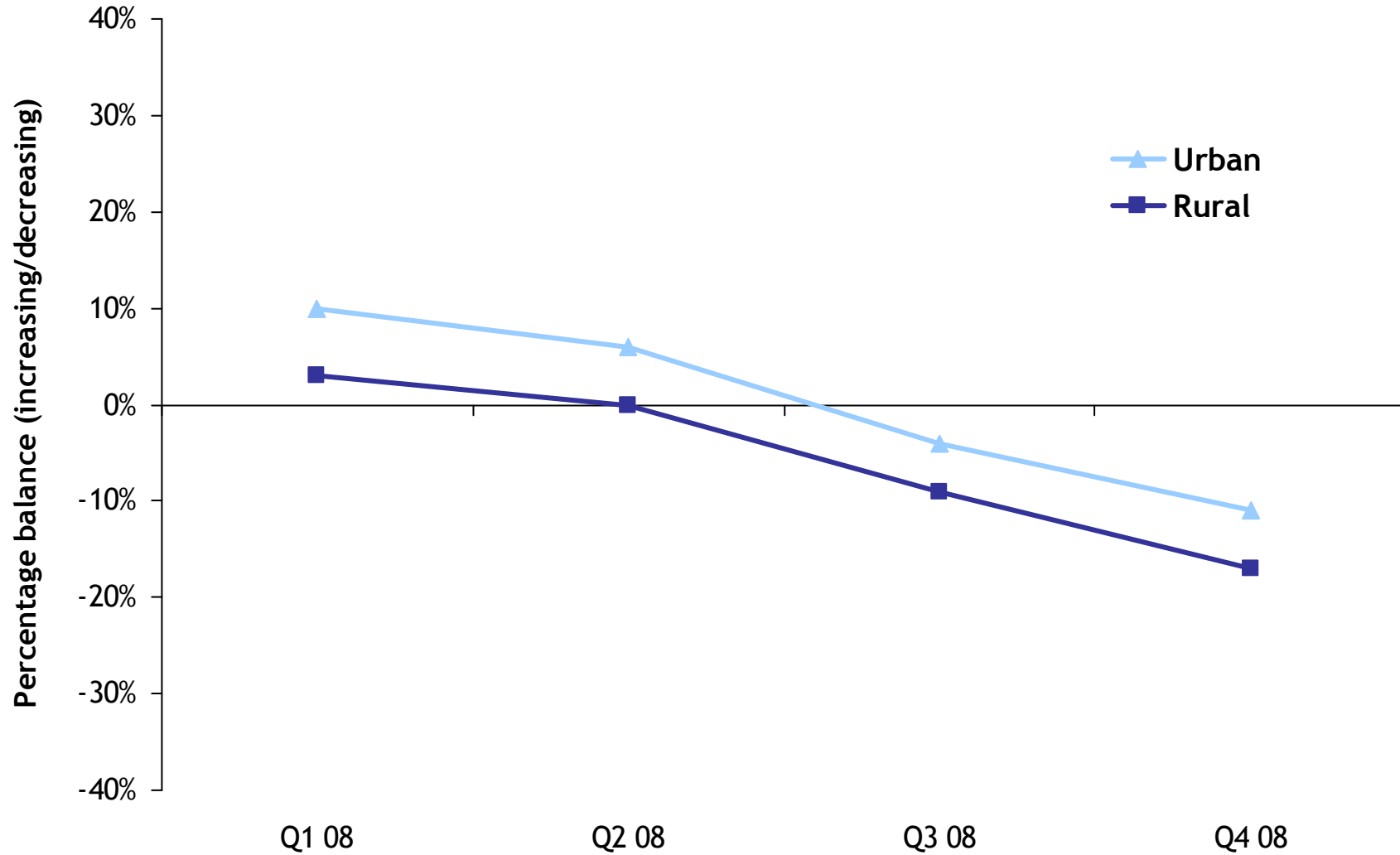
6 Density of skill shortage vacancies



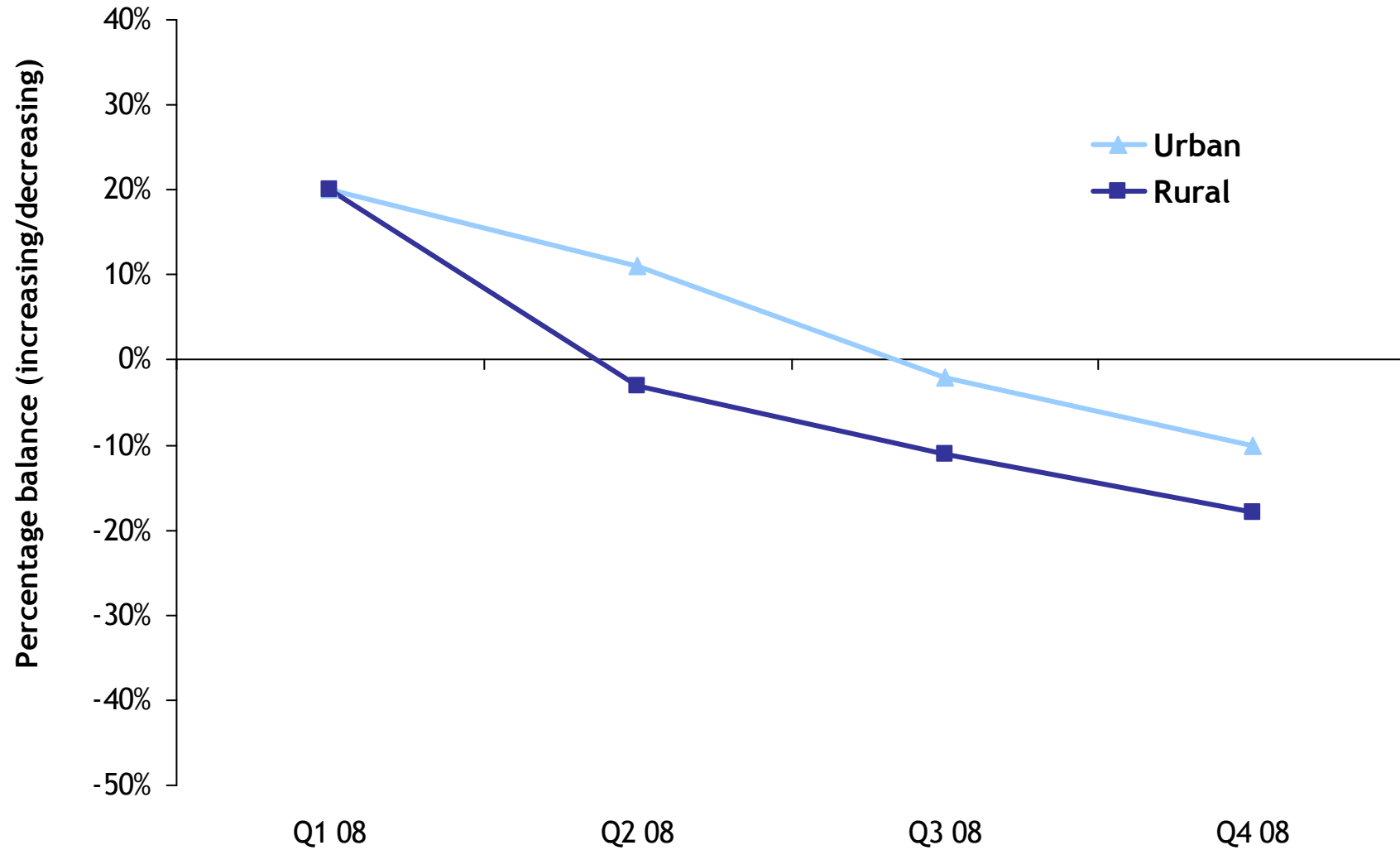
7 Proportion of staff with skill gaps



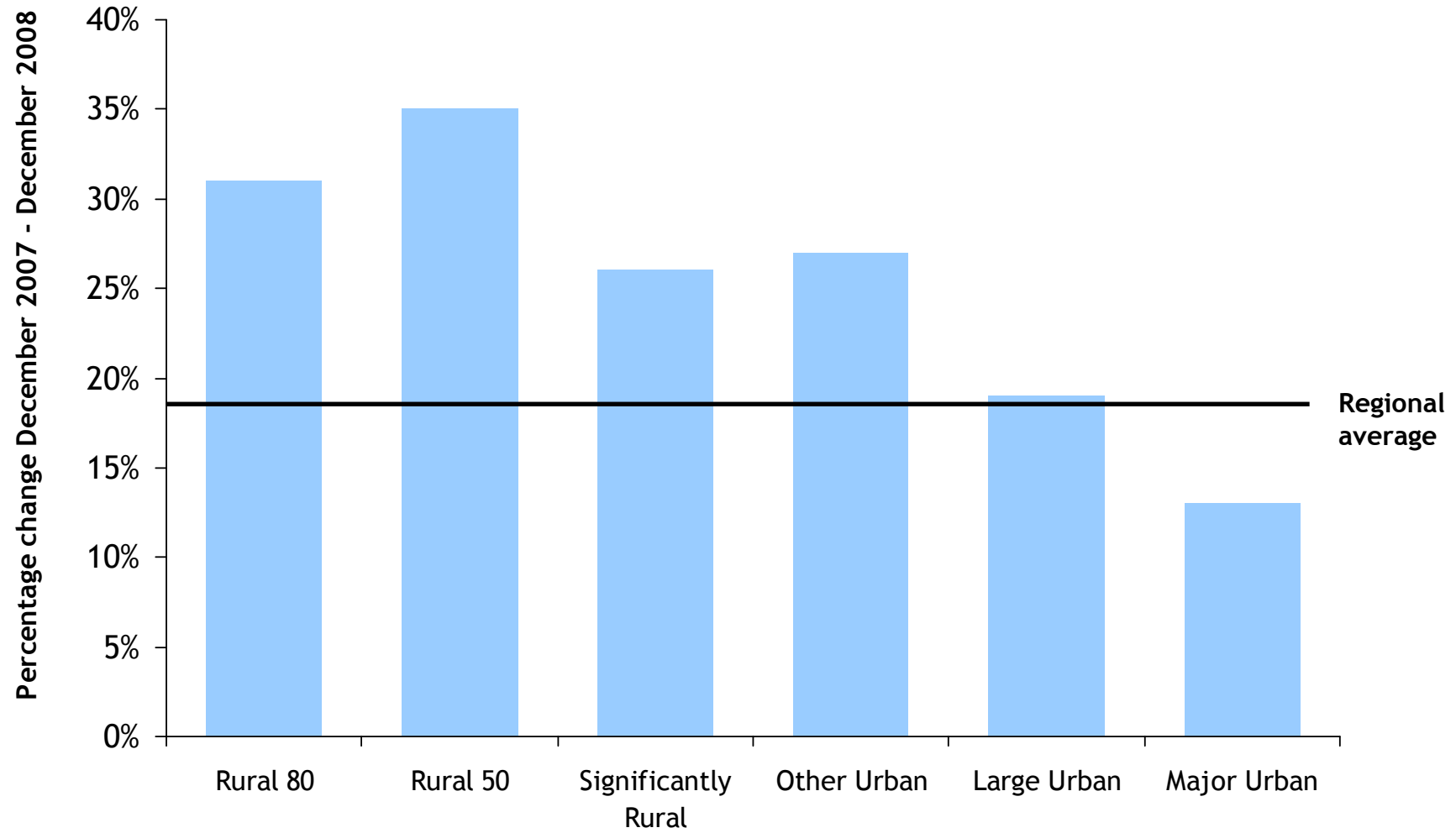
8 Labour force over the last 3 months



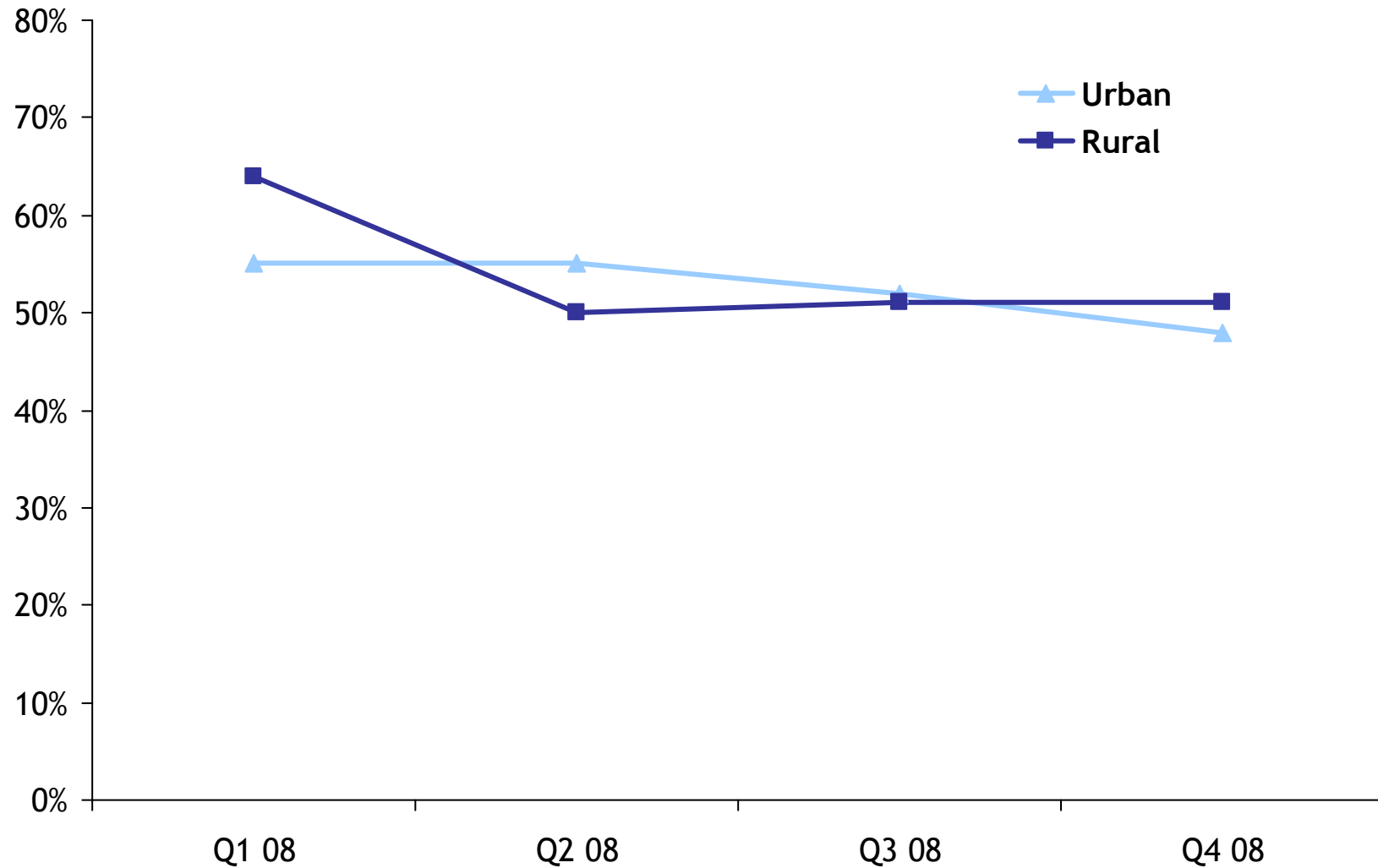
9 Labour force over the next 3 months



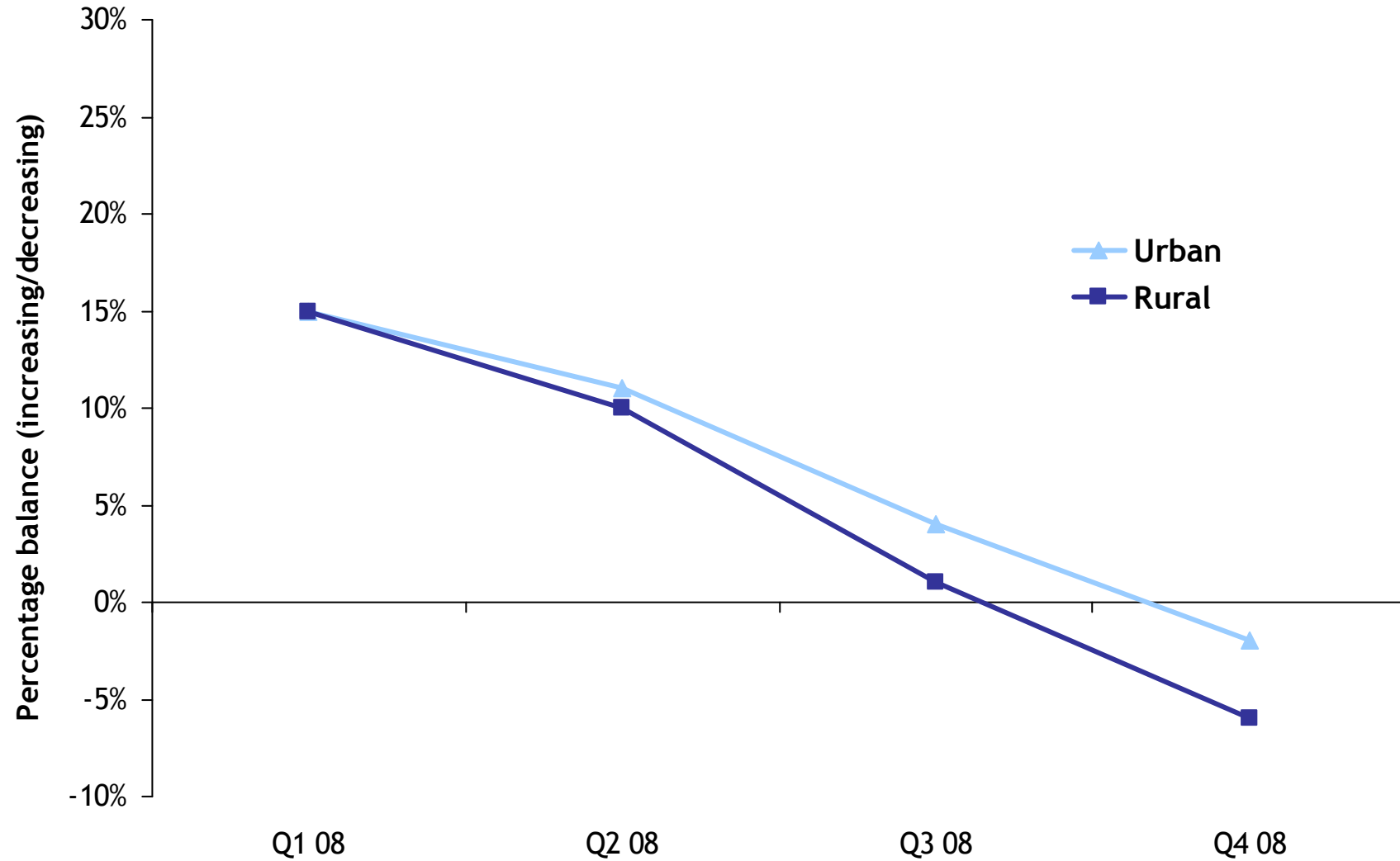
10 Trends in claimant unemployment Oct - Dec 2008



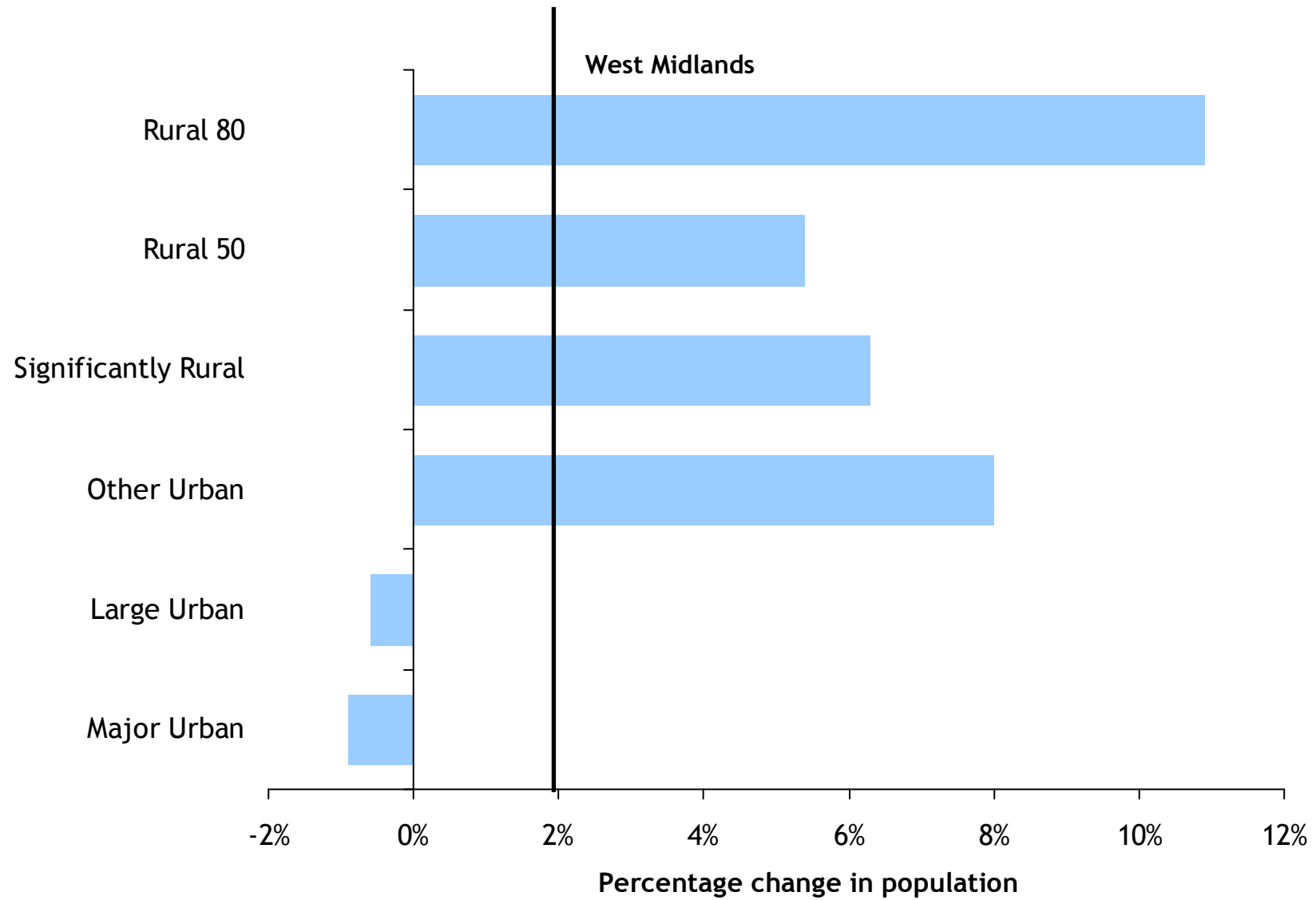
11 Proportion of recruiting firms encountering difficulties



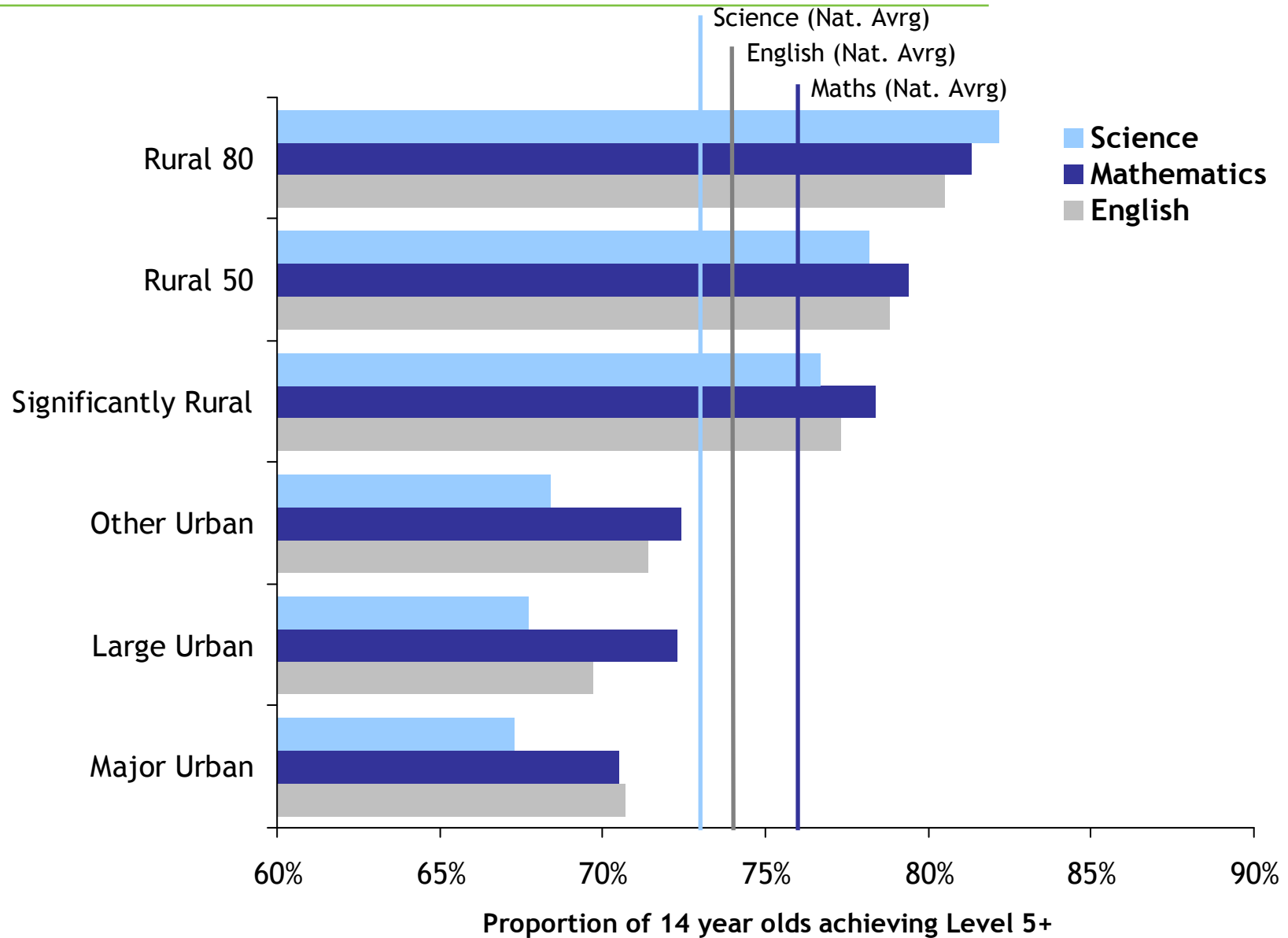
12 Training investment over the next 3 months



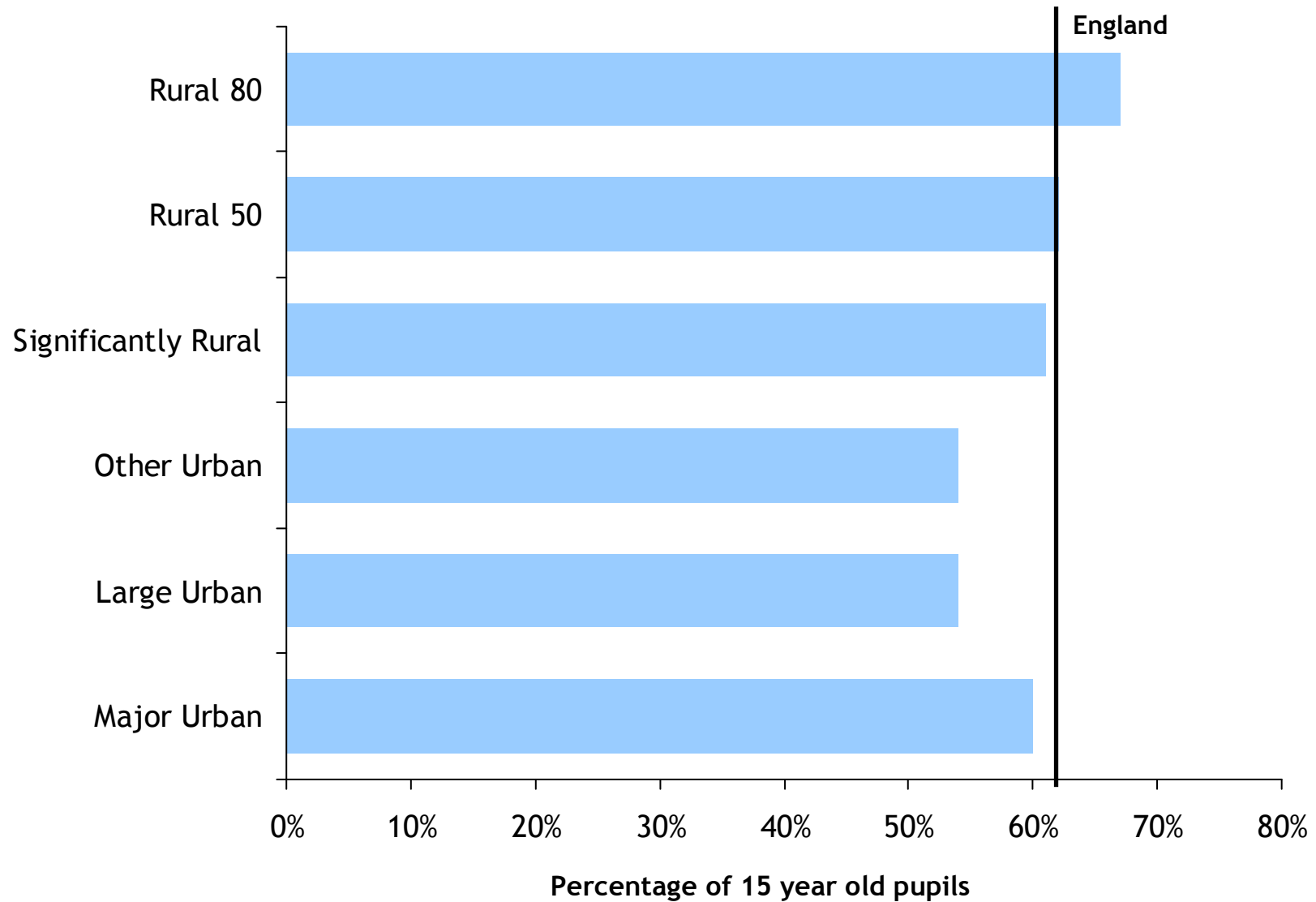
13 Percentage change in population 1991-2006



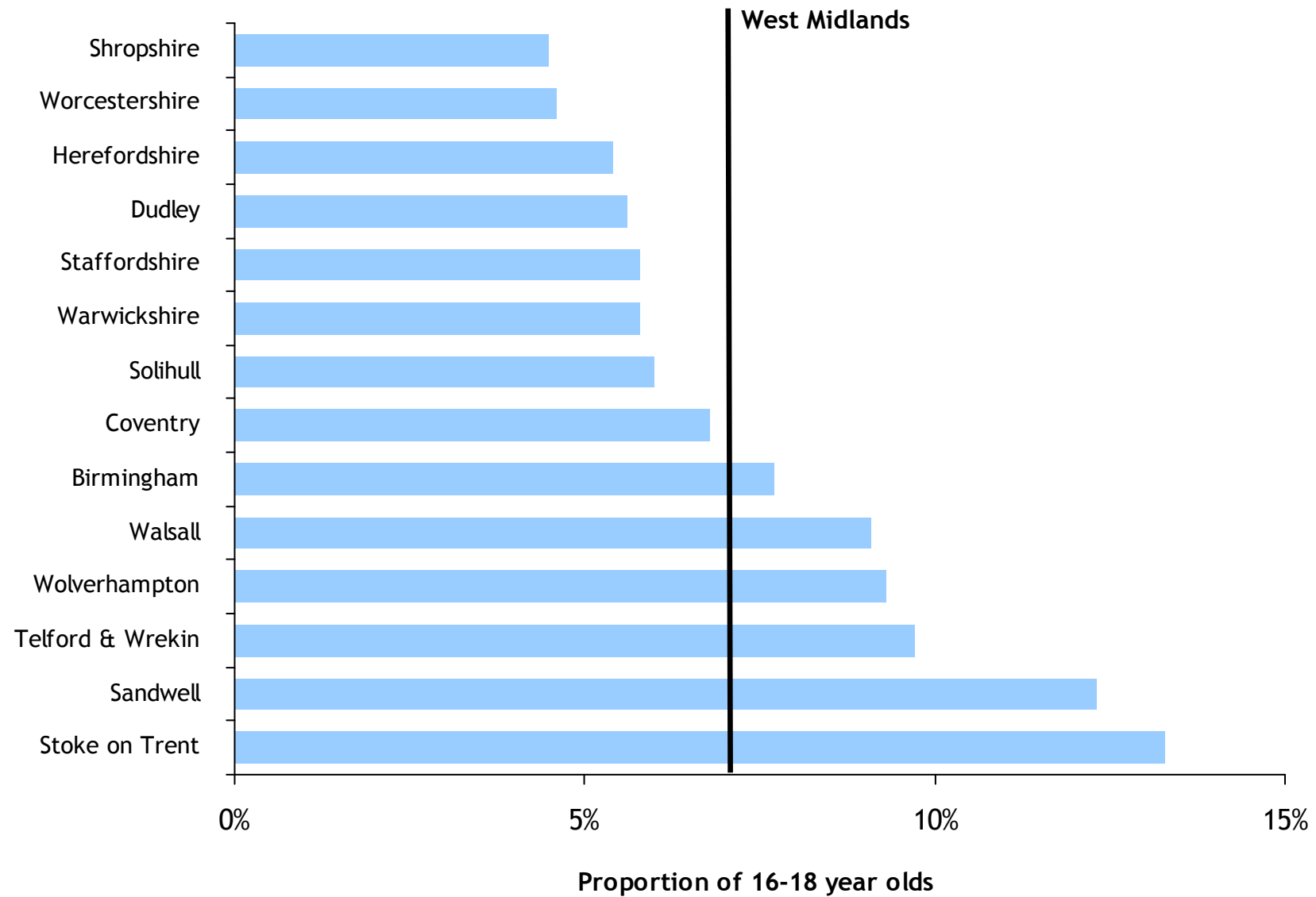
14 Proportion of 14 year olds achieving Key Stage 3 in English, Maths & Science 2007



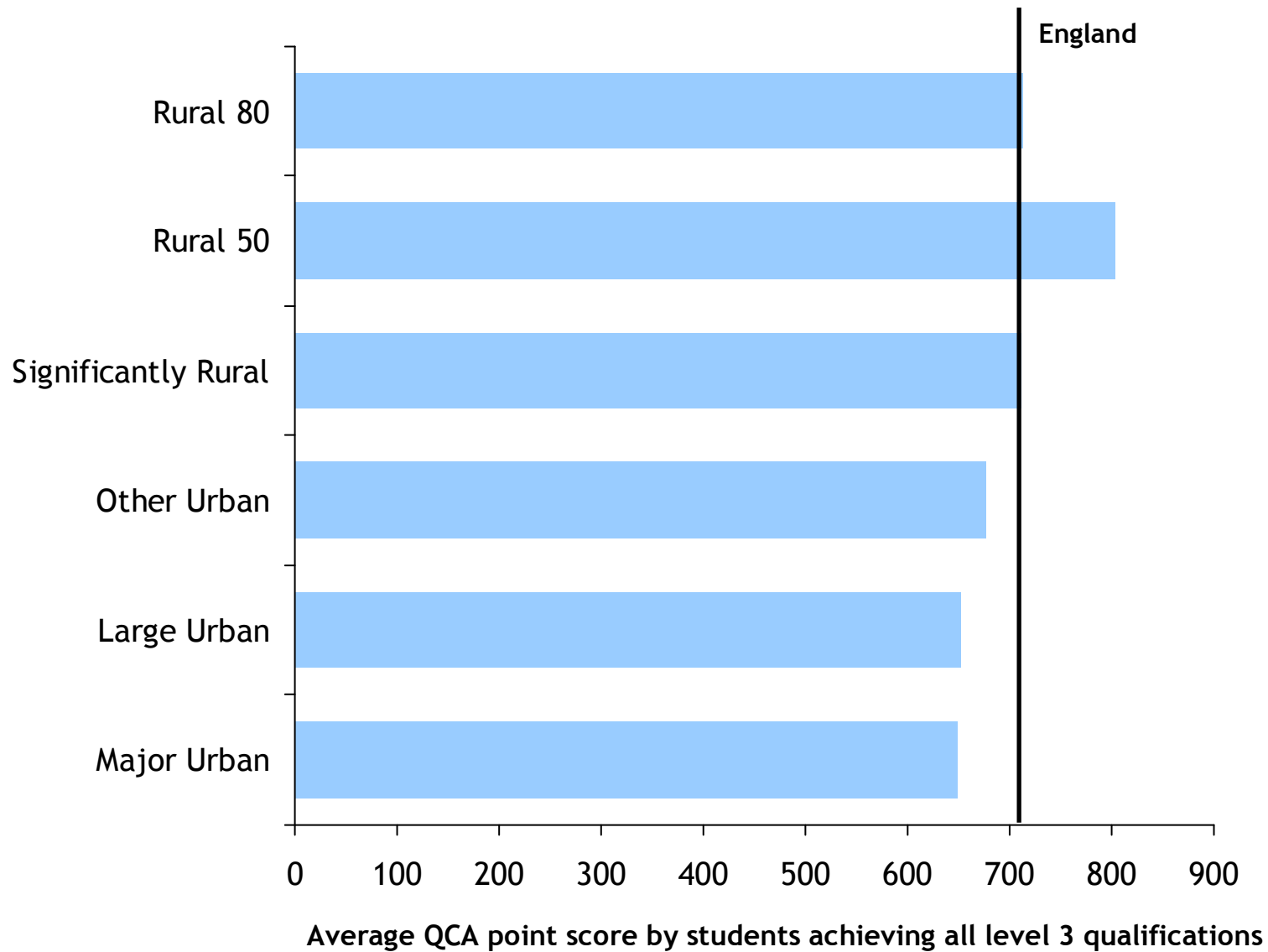
15 All 15 year old pupils achieving 5+ A*-C GCSEs by geography 2007



16 Proportion of 16-18 year olds not in employment, education or training 2007



17 Average points per student, all students at A-Level 2006/07



18 Employment rate by geography 2007

